



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
REGION X
Division of Misamis Oriental
CAGAYAN DE ORO CITY




January 20, 2014

To : JOSEFINA S. DAGASUAN – Principal, MOGCHS
ANTHONY PACAMALAN – Principal, ONSTS
SEVERA C. GO – Principal, Tagoloan NHS

Attached is a letter from Danilo Y. Fiel, the Marketing Officer of Paglaum Group, inviting our teachers and students to watch the film Pedro Calungsod, Batang Martir on January 31 – February 1, 2014 at Gaisano City Mall for Php 70.00 each.

However, we are still governed by the DedEd's rules and policies in catering to some requests. Since it entails some amount of money, thus we have the following restrictions:

1. viewing the film should be on **voluntary basis** only;
2. viewing the film should be done after class hours;
3. teachers should not be made to **sell tickets** to their students; and
4. students should seek parents' permit.


CHERRY MAE L. LIMBACO, Ph. D., CESO V
Schools Division Superintendent

VAB



PAGLAUM GROUP

January 13, 2014

810 MJ CUENCO AVENUE, CEBU CITY
TEL. NO.: (032) 421.3209
EMAIL: paglaum_group@yahoo.com

Dr. INGRID G. RACOMA, CESO V
Regional Director, DepEd Region X- Northern Mindanao
Cagayan de Oro City



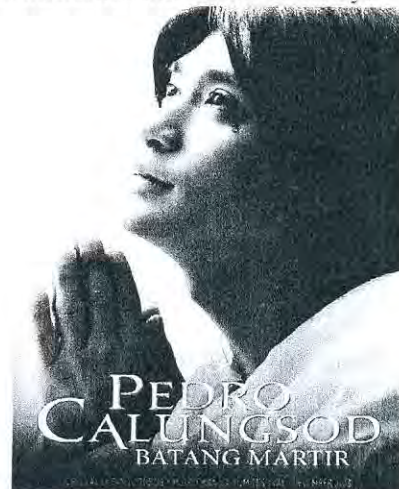
Dear Madam:

Paglaum Group presents for special screenings a film that will serve as an inspiration for the Filipino people, with the message that we can reach sainthood through our everyday lives especially since all of us can relate to him for he was a youth, a Filipino, an OFW, a catechist, a missionary and a faithful friend.

We would like to ask your cooperation and partnership in promoting *Pedro Calungsod, Batang Martir* to the youth and Filipinos by sharing his life story and faith through this movie depicting his life. We hope to bring Saint Pedro Calungsod closer to the students and with all our collaborative efforts, we can inspire more children and young students to be heroes and saints of today.

It is very timely for this movie to be shown because:

1. Turmoil being experienced in our country
- need to have a strong inspiration;
2. To date a lot of Filipinos are still unaware of the story of our newly canonized Saint;
3. Give inspiration to our youth; and
4. Strengthen Christian faith



January 31 and February 1, 2014 / Friday and Saturday

In this regard, we would like to invite your students to watch the film. Our general admission is pesos: Seventy Only (Php70.00).

Administrators, School Heads, Faculty/Teachers and DepEd personnel will be admitted for free, their ID's shall serve as their complimentary pass.

Please find herewith are reading materials, DepEd Memo, CEAP Endorsement and other film details.


Daghang Salamat!

Danilo Y. Fiel
Marketing Officer
#0916-5380196 / 0908-1071976



DATE : 15 December 2013

FOR : **CEAP SUPERINTENDENTS/ SCHOOL HEADS/PRESIDENTS**

FROM : 
BR. MARCISO S. ERGUIZA, JR. FSC
President
CATHOLIC EDUCATIONAL ASSOCIATION OF THE PHILIPPINES

RE : **Endorsement of PEDRO CALUNGSOD, BATANG MARTIR**

Jesus said, "Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these."

(Matthew 19:14)

Greetings of Peace!

On behalf of the Catholic Educational Association of the Philippines (CEAP), I would like to endorse the movie "**PEDRO CALUNGSOD, BATANG MARTIR**" which will be shown during the Metro Manila Film Festival this holiday season. CEAP fully supports spreading the message of Pedro Calungsod's life to the youth of today.

Last October 21, 2012, the second Filipino saint, Pedro Calungsod was canonized. He was an exceptional young man who started as an ordinary boy with extraordinary faith and died a martyr proclaiming his faith. St. Pedro Calungsod has many more attributes that the young Filipinos can emulate and values that they can live out courageously today. We would like to ask for your cooperation and partnership in promoting Pedro Calungsod to the youth and Filipinos by sharing his life story and faith through this movie depicting his life.

We hope that Blessed Pedro Calungsod will be an inspiration for the Filipino people, with the message that we can reach sainthood through our everyday lives especially since all of us can relate to him for he was a youth, a Filipino, an OFW, a catechist, a missionary and a faithful friend. We hope to bring Saint Pedro Calungsod closer to the students through new media evangelization such as this film. With all our collaborative efforts, we can inspire more children and young students to be heroes and saints today.

Thank you so much for your support!