



Republic of the Philippines
Department of Education
Region X – Northern Mindanao
DIVISION OF MISAMIS ORIENTAL
Del Pilar-Velez St., Cagayan de Oro City
www.depedmisor.net



(08822)724615, (088)8564454/ Fax (088)8564524

June 10, 2014

MEMORANDUM

**TO: PUBLIC SCHOOLS DISTRICT SUPERVISORS
SECONDARY SCHOOL HEADS
This Division**

**FROM: CHERRY MAE L. LIMBACO, Ph.D., CESO V
Schools Division Superintendent**

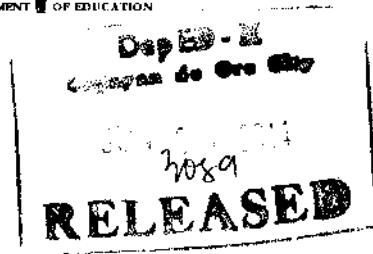
SUBJECT: LE MASTE: 1ST PHILIPPINE LEADERSHIP MASTERS CONGRESS

1. Attached is the letter of Xyra Mae M. Bugahod, Le Maste National Operations Director of SBMC Xavier University inviting all Secondary Schools in Region 10 to participate in the National Congress on August 16-17, 2014 at the Limketkai Atrium, Cagayan de Oro City.
2. Please read the attached letter of Ms. Bugahod for more details of the activity.
3. For guidance and reference.

CLL/jgv



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
Gregorio A. Pelaez, Sr. Memorial Sports Center
Velez Street, Cagayan de Oro City
Telephone no.: 722651/Fax No. 8563932 Email: depedx_sed@yahoo.com



REGIONAL ADVISORY

To: **The Schools Division Superintendents**
This Region

From: *mdloray*
ATTY. SHIRLEY O. CHATTO
Chief Administrative Officer
Officer-In-Charge
Office of the Regional Director

Subject: **Le Maste: 1st Philippine Leadership Masters Congress**

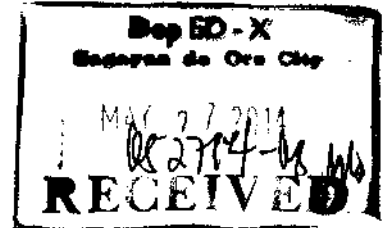
Date: June 5, 2014

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1. Attached is the letter of Xyra Mae M. Bugahod, Le Maste National Operations Director of SBMSC Xavier University, content of which is self-explanatory for the information and guidance of all concerned.
 2. Immediate and wide dissemination of this Advisory is desired.



May 27, 2014

Ingrid G. Racoma, Ph.D., CESO V
Officer-in-Charge
Office of the Regional Director
DepEd Regional Office X, Velez St., Cagayan de Oro City, 9000



Mabuhay ang Kabataang Pilipino!

In 2014, *Le Maste: 1st Philippine Leadership Masters Congress* will convene 3,000 Youth Delegates all over the Philippines (College & Young Professionals) to comprehensively develop an outlook of the three uprising Philippine Industries (1) Social Entrepreneurship, (2) Fashion Industry, and (3) National Leadership and Governance. Officially organized by Tuxedo Institute of the Philippines; and co-organized & in partnership with SBMSC Xavier University – Ateneo de Cagayan, National Youth Commission, Department of Tourism & Cagayan de Oro City Government | National Congress date is approved to be on August 16-17, 2014 at the Limketkai Atrium, Cagayan de Oro City, 9000.

Pursuing the mission of the National Congress, involves our request for a **REGIONAL DEPED MEMORANDUM** issuance in inviting All High Schools in REGION 10 as we open registration for Official Student Delegates to *Le Maste: 1st Philippine Leadership Masters Congress* with **FREE Faculty/Coach Registration for every 10 Student Delegate**. Every Official Delegate reserves an entry to compete in one of the Seven (7) National Competitions, Inclusive of Complete Training Module Documents and Kits, Two-Day (2-Day) Full Congress Meals, National Plenary Session, National Break-out Sessions and Official Certificate of Congress Delegation.

We comprehensively attached the Official Congress Primer, Payment Details, Official National Program, Delegate Registration Forms and Competition Registration Forms for your reference. *Le Maste* National Congress contact details are: 09175504588 | LeMasteCongress@gmail.com | [Facebook.com/LeMasteCongress](https://www.facebook.com/LeMasteCongress). Schools may also download Delegate Registration Forms and Competition Registration Forms at www.LeMasteCongress.tk. Thank you very much & cheers from the youth of today!

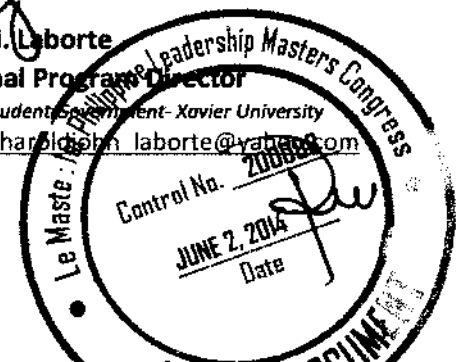
Truly yours,

Xyra Mae M. Bugahod
Le Maste National Operations Director
Chairperson, 12th MBMYC | Events Head, SBMSC Xavier University
09158403054 | bugahod.xyramae@gmail.com

Harold John M. Laborte
Le Maste National Program Director
President, Central Student Government- Xavier University
09161577592 | haroldjohnlaborte@yahoo.com

Approved and Attested by:

Rupert Jason E. Musni
Le Maste Over-all Congress Chairman
United Nations PH Youth Ambassador | President, Tuxedo Institute of the Philippines





**Official Congress Primer
National Competitions & Guidelines
Organizers, Partners, Consultants & References
Speakers, Guests & Topics
Payment Details & Schedules
Congress Contact Details**



Congress Primer

Le Maste: The 1st Leadership Masters Philippine Congress is a new national concept for training in socio-civic, arts and corporate leadership. Fundamentally designed & built by the creators & organizers of the The International Convention of the Philippines (United Nations Congress), Mindanao Business and Management Youth Congresses & established National and Regional Socio-Civic, University and Corporate Leadership Trainings, Conventions & Tournaments in the Philippines – Tuxedo Institute of the Philippines. Co-organized & in partnership with SBMSC Xavier University – Ateneo de Cagayan, National Youth Commission, Department of Tourism & Cagayan de Oro City Government.

In 2014, **Le Maste:** The 1st Leadership Masters Philippine Congress will bring about 3,000 *Youth Delegates* from all over the country (College Students & Young Professionals) to develop a comprehensive experience of this generations' three uprising Philippine industries: (1) *Social Entrepreneurship*, (2) *Fashion Industry* and, (3) *National Leadership*.

Philippines' current greatest and remarkable leaders from Top Corporations and Enterprises are the Honorary Speakers of all National Plenary Sessions. Success Stories per Philippine Industry will be segmented by successful and multi-awarded founders and leaders via National Break-out Sessions. The Seven (7) Congress' National Competitions are also built with challenge pits to test by skills and talents, all the 3,000 Official Congress Delegates competing for Team & Individual Categories. **Le Maste:** The 1st Leadership Masters Philippine Congress will create a new image of training in socio-civic, arts and corporate leadership in the generation starting this year – 2014.

Three (3) Philippine Industries Overview

Social Entrepreneurship



For all those who have thought business in pursuit of humanity, because of you, Social Entrepreneurship Concept was eventually born. A Business Concept understood & strengthened in this generation, and is so far fundamentally firming the backbone of economy and society – all at the same time. Through & by this industry, populated Social Class D & E upstarted to be by now rated in wealth as Classes C or even B!

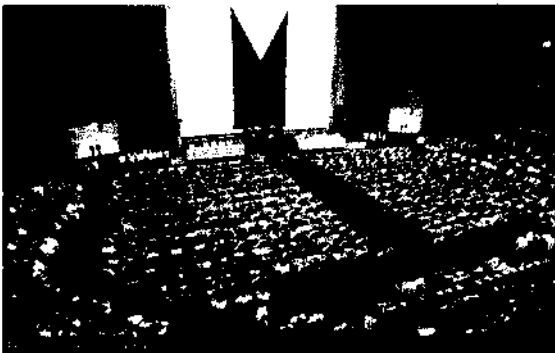


Fashion Industry



A full pledge talent & passion in Fashion Arts is not enough to create a brand of image and standards in the national fashion industry. Passion is important, but corporate strategies and a willful character will make it all established. It will be exciting to first hand learn the beginnings and successes of some nationally renowned fashion artists from the fields of: (1) Style & Design, (2) Hair & Make-up, (3) Photography & Art Direction and, (4) Modeling.

National Leadership



Through whether any competitions in concepts and deliverables, there are those who are distinct and thus will withstand the so many. Philippine's leading telecommunication company, Philippine's youngest award-winning novel writer and Philippine's one of the most successful international franchise building partnerships between the corporate & community – are all in *Le Mode* 2014.

Seven (7) National Competitions

FOUR (4) TEAM CATEGORIES

National Debate Tournament



1. (14-35) Years Old, Officially Enrolled Student/ Employee of the Institution in 2014; High School, College Student & Young Professional are Qualified.
2. British Parliamentary Format; (3) Contestants per Team (2 Debaters & 1 Adjudicator) / Maximum of (10) Teams per Institution
3. Competition Levels are: 3 Basic Rounds (Top 16 Ranking Teams will proceed to Next Level); Quarter Finals (Top 8 Ranking Teams will proceed to Next Level); Semi-Finals (Top 4 Ranking Teams will proceed to Grand Finals)
4. Grand Finals Winning Debate Team and a Runner-up will be declared as winners; Best Speaker in Grand Finals; Best Adjudicator in Grand Finals; Top 10 Speakers of the National Tournament; Top 5 Adjudicators of the National Tournament



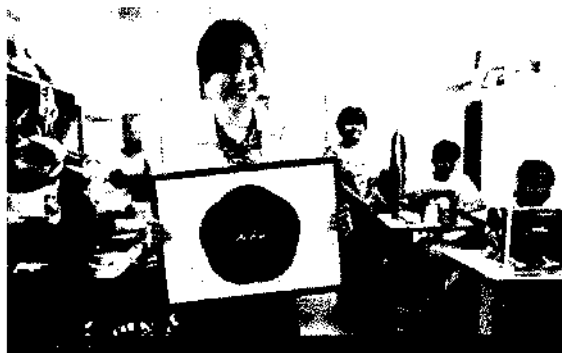
5. Initial Rounds Venue will be in Xavier University & Grand Finals Venue will be in Limketkai Atrium, Cagayan de Oro City PH starting on April 5, 2014 at exactly 4:00PM; Topics will be released during the competition.
6. Must be in Business/Smart Casual Attire during the National Competition.

National Fashion Crew Competition



1. (14-35) Years Old, Officially Enrolled Student/ Employee of the Institution in 2014; High School, College Student & Young Professional are Qualified.
2. (5) Contestants per Team (Female Model, Hair Stylist, Make-up Artist, Photographer & Fashion Stylist) / Maximum of (5) Teams per Institution
3. Competition Levels are: National Fashion Crew Competition (Contemporary Fashion Photography; Top 10 Teams will proceed to next level); National Fashion Walk Competition (2 Themes Clothes Pull-out from MAGS Clothing INC; Themes will be on the spot)
4. Contestants are required to bring the following: (Female Model) 2 Sets Black Under Garments, (Hair Stylist) Styling Paraphernalia & Three "for Self-use" Extension Wires with Labels to avoid loss , (Make-up Artist) Make-up Kit, (Photographer) Camera, Fully-Charged Laptop & Empty . Flash Disk, and (Fashion Stylist) Safety Pins & Clips.
5. Top 1, 2 & 3 Teams will be declared as winners accordingly.
6. Initial Round & Grand Finals Venue will be in Limketkai Atrium, Cagayan de Oro City PH starting on April 5, 2014 at exactly 4:00PM
7. Must be in appropriate Attires during the National Competition.

National Social Entrepreneurship Plan Competition



1. (14-35) Years Old, Officially Enrolled Student/ Employee of the Institution in 2014; High School, College Student & Young Professional are Qualified.
2. (5) Contestants per Team / Maximum of (10) Teams per Institution
3. Every competing team shall prepare: (1) A Feasible Social Entrep Proposal Plan from a P50,000 MAX Starting Capital Budget Plan; (2) Present it in 5 minutes via MS Powerpoint Presentation -- 5 Slides max only; (3) Prepare for the Panel a Printed/Hard Copy Social Entrep Plan Proposal -- 8 pages max only; and (4) Laptop & Flash Disk w/ Soft Copy Powerpoint & Proposal file-saved inside.
4. Competition Levels are: Initial Defense (4 Sets Panel -- Simultaneous Judging; Over-all Top 8 Teams will proceed to Final Round); Final Defense (Top 1, 2 & 3 will be declared as winners accordingly)
5. Initial & Final Defense Venue will be in Pearlmont Hotel, Cagayan de Oro City PH starting on April 5, 2014 at exactly 4:00PM.
6. Must be in Business/Smart Casual Attire during the National Competition.



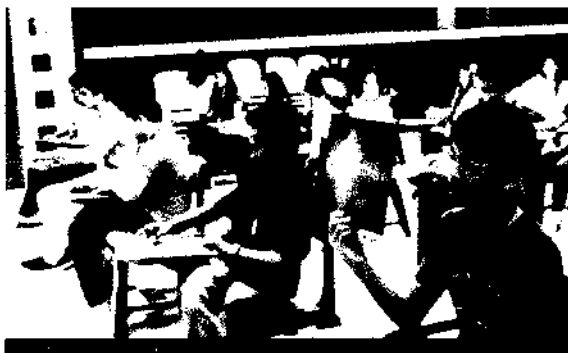
National News Casting Competition



1. (14-35) Years Old, Officially Enrolled Student/ Employee of the Institution in 2014; High School, College Student & Young Professional are Qualified.
2. (3) Contestants per Team (Male or Female News Reporter, Script Writer, Videographer) / Maximum of (10) Teams per Institution
3. Contestants are required to bring the following: (News Reporter) 1 Set Business Attire and 1 Microphone w/ Chord as Props; (Script Writer) Black Ink Marker & 2 Sets Manila Paper for Prompters; and (Videographer) Camera, Fully-Charged Laptop and an Empty Flash Disk.
4. Competition Levels are: Newswriting Round (All will be given a News Case; Top 15 Teams with Best News Report in 30 Minutes Working Time will proceed to Next Level); Basic News Reporting Round (Same News Report will be recorded via Camera w/ 1 Hour Working & Editing Time for a 1 Minute Video; Top 6 Teams will proceed to Finals); Final Round (New News Case release then 1 Minute Output Video Reports will be judged & played in between Grand Closing National Plenary Sessions).
5. Top 1, 2 & 3 Teams will be declared as winners accordingly.
6. Initial Rounds & Grand Finals Venue will be in Limketkai Atrium, Cagayan de Oro City PH starting on April 5, 2014 at exactly 4:00PM; News Cases will be released during the competition.
7. Must be in Business Attire during the National Competition.

THREE (3) INDIVIDUAL CATEGORIES

National Quiz Bowl Competition



1. (14-35) Years Old, Officially Enrolled Student/ Employee of the Institution in 2014; High School, College Student & Young Professional are Qualified.
2. Maximum of (15) Contestants per Institution.
3. Competition Levels are: Easy Round (Top 50 will proceed to Next Level), Medium Round (Top 20 will proceed to next Level) & Final Round (Top 1, 2 & 3 will be declared as winners accordingly); Additional questions will be asked to break ties.
4. Letters A, B, C & D Raise Cards will be provided; Topics revolve around (1)Social Entrepreneurship, (2)Fashion Industry & (3)National Leadership.
5. Competition Venue will be in Limketkai Atrium, Cagayan de Oro City PH on April 5, 2014 at exactly 4:00PM.
6. Must be in Business/Smart Casual Attire during the National Competition.



National Art-Mixed Media Competition



1. (14-35) Years Old, Officially Enrolled Student/ Employee of the Institution in 2014; High School, College Student & Young Professional are Qualified.
2. Maximum of (15) Contestants per Institution.
3. Contestants may bring any of the following art materials: Oil Pastel, Water Color, Poster Color, Tube Oil Paint Color, Pencils, Charcoal, Crayons and Color Pencils; (No Acrylic Paints allowed).
4. Contestants are also required to bring ¼ Black Illustration Boards; Boards will be checked and should have no markings prior to the competition.
5. Contestants are given 2 Hours to create the Nat'l Art Mixed Media Entry.
6. Top 1, 2 & 3 will be declared as winners accordingly.
7. Competition Venue will be in Limketkai Atrium, Cagayan de Oro City PH on April 5, 2014 at exactly 4:00PM; Theme will be released on the same time.
8. Must be in Casual Art-Working Attire during the National Competition

National Photo Journalism Competition



1. (14-35) Years Old, Officially Enrolled Student/ Employee of the Institution in 2014; High School, College Student & Young Professional are Qualified.
2. Maximum of (15) Contestants per Institution.
3. Competition levels are: Elimination Round (One "8R" Art Photo Entry on Congress Day 1, submit 7PM Aug 16); & Top 20 will proceed to Final Round (One "8R" Art Photo Entry on Congress Day 2, Submit 11AM Aug 17).
4. Top 1, 2 & 3 will be declared as winners accordingly.
5. Competition Venue will be in Limketkai Atrium, Cagayan de Oro City PH on April 5, 2014 at exactly 4:00PM; Theme will be released on the same time.
6. Must be in Semi-Casual Working Attire during the National Competition.



National Congress built by (Organizers & Partners)



Consultants and References

Maria Christina Salazar
President | CEO, 2nd Life by Maria Inc.

Noreen Bautista
General Manager
Institute for Social Enterprise & Development

Dr. Virginia Lourdes C. Yacapin, CPA, MBA
Director, Alumni Affairs
Xavier University, Ateneo de Cagayan

Evanesa Pasamisa, PSO IV
Cluster Head, Northern Mindanao
National Youth Commission

Osep Reyes
President | CEO
Culture Shocked PH Inc.

Ken Adrienne Batino
Philippine Fashion Stylist | Art Director



Congress Cooperators

- | | |
|--|--------------------------|
| 1 Junior Philippine Institute of Accountant | Xavier University |
| 2 Fashion Institute of the Philippines (National) | Head Office |
| 3 Oro Chamber of Commerce | Cagayan de Oro |
| 4 Finance Organization | Xavier University |
| 5 Central Student Government | Xavier University |
| 6 Circulo de Arte | Xavier University |
| 7 Crusaders Publications | Xavier University |
| 8 Marketing Association | Xavier University |
| 9 Development Communication Council (XU) | Xavier University |
| 10 Debate Circle | Xavier University |



National Plenary Sessions

Philippine Industry	Topic	Honorary Speaker
Social Entrepreneurship	Social Entrep: A Design of Community Empowerment in the Philippine Economy	Mark Ruiz (President, Hapinoy Inc.)
	Social Entrep: The New Generation's Preferred Business Concept	Anna Meloto-Wilk (President/Owner, Human Nature Philippines Inc.)
	Young Entrepreneurs Challenge for Nation Building	Noreen Bautista (President and Founder, Jacinto & Lirio Inc.)
Fashion Industry	Filipino Fashion Talent: A Potential International Quality Export Resource	Rajo Laurel (Filipino Top Class Designer, International Quality Talent) *for confirmation
	Social and Fashion Enterprise in the Philippines	Reese Fernandez- Ruiz (President, Rags2Riches Inc.)
National Leadership	The Calling of Filipino Youth Leaders Today	Sen. Bam Aquino (Senator of the Philippines) *for confirmation
	The Habits of Excellence	Maria Lourdes Puno (Communications Director, Nestle Philippines)
	Making a Great Filipino Corporation Happen!	Catherine Bacoto- De Leon (Special Projects Director, Cebu Pacific Airlines)
	National Youth Commission Thrust for Youth Development in 2014	Ding Dong Dantes (Commissioner at Large, National Youth Commission) *for confirmation

National Workshop Sessions

Philippine Industry	Topic	Honorary Speaker
Social Entrepreneurship	Success Story: Community of Mothers for Philippine Economic Growth via Social Entrep	María Christina Salazar (President & Founder, 2 nd Life by Maria)
	Success Story: Culture-Based Entrepreneurship	Osep Reyes (President & CEO, Culture Shocked PH)
Fashion Industry	Success Story: The Worth of Winning Every Battle for the Love of Passion!	Ken Batino (Celebrity Fashion Stylist Chief Director of Art Personas Inc.)
	Success Story: The Real Beauty comes First in Professionalism & Brave Independence!	Shanna Retuya (Top Class Fashion Model; Co-Model Sister of Asia's Next Top Model Filipino 1 st Runner Up Stephanie Retuya)
	Success Story: Discovery of One's Calling!	Dandy Roa (Mega Fashion Crew Season 2 - 1 st Runner Up Hair Category Top 5 Hair Asia - Red Carpet Competition by Fanny Serrano)
	Success Story: The Strength to Compete amongst Mainstream Talents!	Melson Bolongaita (Mega Magazine Co-Chief Photographer Multi-Awarded Photographer)
National Leadership in Communications	Success Story: Social Media Breakthrough of Filipino Talents!	Marcelo Santos III (Award Winning - Young Filipino Novel Writer)



Payment Details:

STAY-OUT (CDO Delegates Only)

[2 Lunch & 1 Dinner Official Congress Packed Meal; Complete Le Maste Congress Modules; Identification Cards; FREE National Competition Registration & Break-out Sessions Entry; Congress Official Lanyard; FREE Entry to All Exclusive National Plenary; and a Congress Official Certificate of Participation]

Registration Cut-Off	Regular Registration Fee (August 16-17, 2014)	Registration Fee w/ Water Rafting (August 16-17); PLUS Water Rafting (August 18)
June 30, 2014	PHP 1,500 ONLY	ONLY 100 First Served CDO Delegates will be accepted for National Water Rafting during Nat'l Registration on August 16, 2014. (Additional PHP1,000 w/ Free Meals & Transpo)
July 20, 2014	PHP 1,800	
August 5, 2014	PHP 2,100	
WALK-IN	PHP 2,500	

STAY-IN (National Delegates Only)

[2 Nights & 3 Days Hotel Accommodation w/ 2 Hotel Breakfast; 2 Lunch & 1 Dinner Official Congress Packed Meal; Complete Le Maste Congress Modules; Identification Cards; FREE National Competition Registration & National Break-out Session Entry; Congress Official Lanyard; FREE Entry to All Exclusive National Plenary; and Official Congress Certificate of Participation]

Registration Cut-Off	Regular Registration Fee (August 16-17, 2014)	Registration Fee w/ Water Rafting (August 16-17); PLUS Water Rafting (August 18)
June 30, 2014	PHP 2,500 ONLY	PHP 3,500
July 20, 2014	PHP 2,800	PHP 3,800
August 5, 2014	PHP 3,100	PHP 4,100
WALK-IN	PHP 3,500	PHP 4,500



BANCO DE ORO (BDO) PAYMENTS

BANK ACCOUNT NAME: Tuxedo Institute of the Philippines
BANK ACCOUNT NUMBER: 006350088122

*(Clear Tape Original Copy Deposit Slip at the Back of the
Registration Forms EITHER as Individual Payment
OR School/Group Payment Batch Payment)*

*Note: Photocopy Original Deposit Slip as Delegate's Copy.
Congress Receipt will be issued upon National Registration to complete transaction. Thank You.*



**SUBMIT ALL ACCOMPLISHED FORM TO DIRECTOR OF STUDENT AFFAIRS/ YOUR SCHOOL CONGRESS IN-CHARGE
AND/OR MAIL ACCOMPLISHED FORMS TO
2/F SBMSC Office, STC Bldg., Xavier University, CDO 9000
Please contact National Registration Hotline 09175504588 for ALL of your concerns.**

Congress Contact Details:

www.LeMasteCongress.tk

LeMasteCongress@gmail.com

[Facebook.com/LeMasteCongress](https://www.facebook.com/LeMasteCongress)

Hotline No. 09175504588

2/F SBMSC Office, STC Bldg., Xavier University, Cagayan de Oro City