



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF MISAMIS ORIENTAL

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

15 AUGUST 2023

DIVISION ADVISORY

7th DOKYUBATA VIDEO DOCUMENTARY CONTEST OF THE NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

1. In compliance with DepEd Order No.8 s 2013, this advisory is issued not for endorsement, but only for the information of DepEd officials, as well as the concerned public.
2. The National Council for Children's Television (NCCT) will host and facilitate *Dokyubata*, an Annual Video Documentary Contest, which started in 2017. As a means of implementing its mandate to encourage the production of quality television programs that reflect the needs, concerns and interests of Filipino children.
3. For this year's competition, the theme will be *Dokyu-Rehiyon: Stories of Regional Voices and Identities*, which focuses on cultural icons, vanishing tradition and culture, local history, town products and industry, and regional advocacies.
4. Each school is encouraged to send at least one *DokyuBata* entry. The deadline for the submission of entries is on September 4, 2023, at 11:59pm. There is no entry fee for submissions.
5. Attached are the necessary documents for your information and guidance.


EDILBERTO L. OPLENARIA, EdD, CESO V
Schools Division Superintendent 

ELO/EGD/CID/cpv/magr



Address: Del Pilar corner Velez Street, Brgy. 29, Cagayan de Oro City 9000
Telephone Nos.: (088) 881-3094 | Text: 0917-8992245 (Globe)
Website: www.deped.misor.net
Email: misamis.oriental@deped.gov.ph



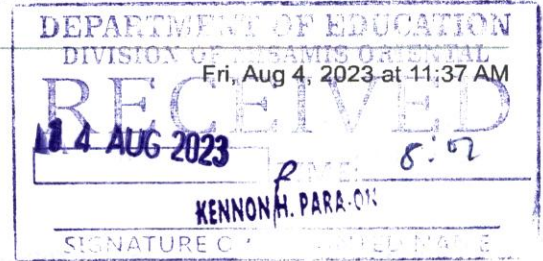


Misamis Oriental <misamis.oriental@deped.gov.ph>

NCCT IS NOW ACCEPTING ENTRIES FOR DOKYUBATA 2023 !

1 message

DOKYUBATA NCCT <dokyubata@ncct.gov.ph>
 Cc: florkatrina.capadusa@ncct.gov.ph
 Bcc: misamis.oriental@deped.gov.ph



NCCT IS NOW ACCEPTING ENTRIES FOR DOKYUBATA 2023 !

The unique geography of the Philippines brought forth diverse cultural, political, and economic practices. The country's rich culture—comprised of different traditions and beliefs—is one of the factors that create the identity of Filipino children.

DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Pilipino, in its 7th year, recognizes the importance of understanding and appreciating the grand mosaic of regional identities; regionalism no longer becomes a divisive force but a collective and unifying factor in building the Filipino identity. Documentary entries from all three Divisions (Children, Young Adult, and Adult) must be child-friendly and shall work around topics related to the theme **"Dokyu-Rehiyon: Stories of Regional Voices and Identities."**

Here is the link for the Department of Education Advisory regarding DokyuBata 2023 https://www.deped.gov.ph/wp-content/uploads/DA_s2023_038.pdf

Specifically, entries must choose one issue from the following subtopics.

Mga Popular na Tao Noon

- Mga Kuwento at Ambag ng mga Bayani sa rehiyon
- Mga Kuwento at Ambag ng sikat na tao noon o "Cultural Icon"

Mga Naglalahong Tradisyon at Kultura

- Pagsasaliksik sa mga katutubong sining at tradisyon (Folk Arts and Tradition)
- Pangangalaga sa mga Pamanang Kultural

Mga Nakalimutang Kasaysayan

- Mga makasaysayang pook sa modernong panahon
- Mga aral mula sa museo o mga bantayog

Industriya at Produkto

- Pagpapakilala sa "One Town, One Product"
- Pagpapakilala sa mga lokal na industriya na natatangi sa rehiyon
- Pagtalakay sa isyung pagkain o agraryo

Regional Advocacies

- Pagpapakilala sa mga adbokasyang isinusulong sa rehiyon ng iba't-ibang grupo/organisasyon
- Pagtataguyod ng mga karapatan ng mga Bata o Children's Rights, mga may Kapansanan, mga miyembro ng Pangkat Etniko, at mga Senior Citizens

Pagtataguyod ng pagkakapantay-pantay o Gender Equality

- Pagharap sa hamon ng nagbabagong klima o Climate Change
- Inobasyon/Imbensiyon o pagpapakilala ng mga makabagong sistema, pamamaraan, o produkto na makatutulong sa pag-unlad ng Rehiyon.

SUBMISSION OF ENTRIES

The deadline for the submission of entries is on September 4, 2023, at 11:59 P.M. There is no entry fee for submissions.

Accomplish the DokyuBata 2023 Online Entry Form and wait for the drive link to be sent by the DokyuBata Team. (bit.ly/DokyuBata2023RegForm - 2023 DokyuBata Online Entry Form)

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BY: *[Signature]*
 DATE: 8-16-23 1:42 PM

5050'S OFFICE RECEIVED

DATE: 11:59 AM

Advisory No. **038**, s. 2023

July 31, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

7th *DOKYUBATA* VIDEO DOCUMENTARY CONTEST OF THE NATIONAL COUNCIL
FOR CHILDREN'S TELEVISION

The National Council for Children's Television (NCCT) will host and facilitate *DokyuBata*, an Annual Video Documentary Contest, which started in 2017. As a means of implementing its mandate to encourage the production of quality television programs that reflect the needs, concerns, and interests of Filipino children, the NCCT recognizes the importance and impact of various television programs on children's growth, values, and outlook as human beings.

For this year's competition, the theme will be *Dokyu-Rehiyon: Stories of Regional Voices and Identities*, which focuses on cultural icons, vanishing tradition and culture, local history, town products and industry, and regional advocacies. With each region's own stories to share, *DokyuBata 2023* will be a platform to highlight the role of regional identities as a collective and unifying factor in building the Filipino Identity.

The following six major activities will be launched from June to November 2023:

- a. *DokyuBata* Masterclass–June 27, 28, and 29, 2023;
- b. *DokyuBata* Classroom–July 17, 18, and 19, 2023
- c. *DokyuBata* TV–August 2023–(date to be announced);
- d. *DokyuBata* Rewind–September 26-28, 2023;
- e. *DokyuBata* Virtual Screening–November 6-8, 2023; and
- f. *DokyuBata* National Awarding Ceremony–November 10, 2023.

Each school is encouraged to send at least one *DokyuBata* entry. The documentary should adhere to the theme *Dokyu-Rehiyon: Stories of Regional Voices and Identities*. Further, schools that offer Special Program in the Arts (SPA) are highly encouraged to participate in the competition.

For *DokyuBata* Masterclass and *DokyuBata* Classroom, each school is encouraged to be represented by a student, who may be the writer or director, and a teacher who will serve as the supervisor and coach.

The competition has three competing divisions and is open to junior or senior high school students, educators, government officials, representatives from the youth sector, film documentarists, and content creators all over the country.

Participants shall register through <https://bit.ly/DB2023OnlineEntryForm>, either individually or through their representatives. A copy of the 7th *DokyuBata* Contest Mechanics is enclosed for reference.

For more information, please contact Ms. Flor Capadusa, NCCT *DokyuBata* Team, National Council for Children's Television, 4/F, AL Building, #1 Campanilla Street, Barangay Mariana, New Manila, Quezon City through email at dokyubata@ncct.gov.ph. or visit www.ncct.gov.ph.



DOKYUBATA 2023

CONTEST MECHANICS



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BACKGROUND

The State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being by enhancing their overall development, taking into account sectoral needs and conditions in the development of educational, cultural, recreational policies and programs addressed to them. Likewise, the State recognizes the importance and impact of broadcast media, particularly television programs on the value formation and intellectual development of children and must take steps to support and protect children's interests by providing television programs that reflect their needs, concerns, and interests, without exploiting them. The State further recognizes broadcasting as a form of mass communication guaranteed by the Constitution, the exercise of which is impressed with the public interest, and which imposes upon the broadcast industry the social responsibility of ensuring that its activities serve the interest and welfare of the Filipino people.

The National Council for Children's Television (NCCT) is mandated to formulate policies on children's media programs and recommend plans and priorities for the government towards the promotion, development, production, and broadcasting of child-friendly programs for children.

In fact, the 1987 Philippine Constitution mandates the State to defend the right of children to assistance, including proper care and nutrition, and **special protection from all forms** of neglect, abuse, cruelty, **exploitation, and other conditions prejudicial to their development.**

In a study conducted by the NCCT in 2015, 84% of Filipino children consider television as their primary source of information with telenovelas as their most-watched television program. Children in areas with access only to free-to-air television (transmitted over the air without charge), do not have enough choices of what programs to watch. These young minds are greatly influenced by television, but the choice is limited to only what the network's programming offers.

Thus, NCCT created DokyuBata in order to produce quality television programs that will truly reflect the needs, concerns, and interests of Filipino children.

ACTIVITIES

For this year, the NCCT prepared **six (6) major DokyuBata activities**, namely:

1. **DokyuBata TV** – a television program showcasing selected DokyuBata entries. All winners will get a chance to be featured in DokyuBata TV.

Target: Viewing of the program through NCCT's Broadcast Television Network partner/s will be encouraged among the students and teachers.

2. **DokyuBata Masterclass** – a 3-day workshop held every June - July to train aspiring documentary filmmakers and help them create excellent and broadcast-quality documentaries.

Target: Each school is encouraged to join, especially those under the Special Program for the Arts (SPA) – Media Arts of the Department of Education, must be represented by a student, who may be the writer or director, and a teacher who will serve as his/her supervisor and coach. No registration fee in any amount shall be collected. E-certificates will be provided to those who completed the requirements of DokyuBata Masterclass, and will eventually join the DokyuBata Video Documentary Contest.

3. **DokyuBata Classroom** – a workshop and talkback session on Gender Fair Language and Images (GFLI) and other techniques in creating documentaries.

Target: Participation of students and teachers is highly encouraged. E-certificates will be provided to participants who completed the requirements.

4. **DokyuBata Rewind** - features Gawad Ramon "Bong" Osorio (GRBO) finalists who shared the journey and impact of their documentaries toward their production team, the subject of their case study, and the community.

Target: Students and teachers is highly encouraged to watch DokyuBata Rewind on the NCCT Facebook page and NCCT YouTube Channel.

5. **DokyuBata Virtual Screening** – a 3-day online screening of each division's Top 10 finalists via the NCCT Facebook page and NCCT YouTube channel.

Target: Students and teachers are encouraged to watch and cast their votes for the Audience Choice Award.

6. **DokyuBata Awarding Ceremony** – will be conducted virtually and will be streamed live via NCCT online channels and pages.

Target: Students, teachers, and documentary filmmakers are encouraged to attend or watch the virtual awarding and express their support to their teammates/schoolmates through the live chatbox.

D. Industriya at Produkto

- ❄ Pagpapakilala sa "One Town, One Product"
- ❄ Pagpapakilala sa mga lokal na industriya na natatangi sa rehiyon
- ❄ Pagtalakay sa isyung pagkain o agraryo

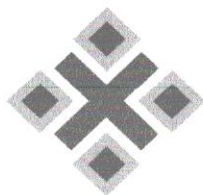
E. Regional Advocacies

- ❄ Pagpapakilala sa mga adbokasiyang isinusulong sa rehiyon ng iba't-ibang grupo/organisasyon
- ❄ Pagtataguyod ng mga karapatan ng mga Bata o Children's Rights, mga may Kapansanan, mga miyembro ng Pangkat Etniko, at mga Senior Citizens
- ❄ Pagtataguyod ng pagkakapantay-pantay o Gender Equality
- ❄ Pagharap sa hamon ng nagbabagong klima o Climate Change
- ❄ Inobasyon/Imbensiyon o pagpapakilala ng mga makabagong sistema, pamamaraan, o produkto na makatutulong sa pag-unlad ng Rehiyon.

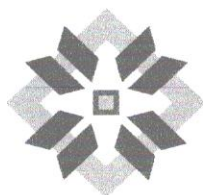
ELIGIBILITY

A. **Citizenship** - Only Filipino citizens can join DokyuBata 2023 Video Documentary Contest

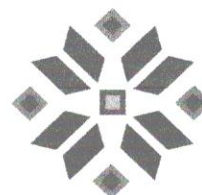
B. **Age** – minimum age requirement depends on the category/division which the concerned participant intends to join:



Children Division
(12-17 years old)



Young Adult Division
(18-23 years old)



Adult Division
(24 years old and above)

C. The competition is open to both individual and group participants. For the group participants, the production team must be composed of a maximum of ten (10) members who may or may not belong to the same school, community, or organization.

D. For individual participants, a production name is required.

SELECTION

A. Entries will be judged according to the following criteria:

* Content/Adherence to the Theme	30 points
* Originality and Creativity	25 points
* Production Quality	25 points
* Overall Impact	20 points
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TOTAL	100 points

The screening committee composed of the NCCT Secretariat and other members of the Board of Judges shall shortlist the entries to the Top 15 and narrow them down to the Top 10 for the three (3) categories following the above-mentioned criteria.

B. The Board of Judges shall be composed of:

- * NCCT Council member
- * Content Creator
- * Documentary Filmmaker (Local)
- * Documentary Filmmaker (International)
- * Technical Expert (Cinematography/Editing)
- * Partner Government Agency
- * Partner NGO/International NGO

The decision of the Board of Judges shall be final and irrevocable.

C. For the Audience Choice Award:



Voting through the NCCT Facebook Page

1. Subscribe to NCCT Facebook page.
2. Like react (or any reactions), and share the documentary poster.
3. All reactions and shares will comprise 20% of the total points of your chosen documentary for the Audience Choice Award.
4. Voting through the NCCT Facebook Page will be closed 24 hours after the virtual screening schedule.



Voting through the NCCT YouTube Channel

1. Subscribe to NCCT YouTube Channel.
2. Like the video documentary entry
3. All Like reactions will comprise 20% of the total points of your chosen documentary for the Audience Choice Award.
4. Voting through the NCCT YouTube Channel will be closed 24 hours after the virtual screening schedule.



Voting through Google Form

1. The accumulated votes will comprise 60% of the total points of your chosen documentary for the Audience Choice Award.
2. The link will be provided during the screening date of each division and the nomination will last for 24 hours, after the screening schedule.

D. Finalists will be notified via telephone or mobile call/text and electronic mail. An official announcement will also be posted on the official Facebook page of the National Council for Children's Television ([fb.com/NCCT.DepEd](https://www.facebook.com/NCCT.DepEd)).

REQUIREMENTS AND MECHANICS

A. General Requirements/Reminders

1. Entries must be in a **documentary genre—facts-based**.
2. Documentaries **must be for children and/or young adults**, and not necessarily about them.
3. **Use of copyrighted material is strictly prohibited.** Participants will be liable for any claim of infringement related to the materials included in the entry. Music used should be original, licensed, or in the public domain.
4. Entries must revolve around the given theme or sub-themes.
5. Entries must comply with the running time requirement for each division, inclusive of both opening and closing credits.
6. Entries must follow the format of the Opening Credits guidelines (See Section XI for the Guidelines).
7. The production team does not include the cast of actors.
8. The production team of Children Division entries must have **at least one supervising adult** (e.g., parent, faculty member, barangay official/employee, organization officer) who must be a person of legal age.
The role of the supervising adult shall only be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.)
However, minimal supervision from adults is requested in all stages of production so that the outputs may reflect the genuine talent, skills, and worldview of the participants.
9. No promotion or opposition of any product, person, place, service, or political belief.
10. Content must be child-friendly, or can be viewed by the general public. (*See Appendix for the Child-Friendly Content Standards or visit the NCCT website for more details*)
11. Participant/s or Production Teams can only submit one entry.
12. **Health and safety first.** Obey and follow the IATF rules during the production phase.
13. Creativity is encouraged even at-home quarantine. The use of animation and computer graphic effects is allowed. Your health is of utmost importance.
14. **NCCT is not** liable for any quarantine violation committed and illness acquired by the participants during the production phase.

SUBMISSION OF ENTRIES

1. The competition will accept submissions from **June 2023 to September 4, 2023**. The deadline for the submission of entries is on **September 4, 2023, at 11:59 P.M. There is no entry fee for submission.**
2. Relatives in the First Civil Degree of NCCT Secretariat, Council Members and DokyuBata 2023 Judges are disqualified from participating in the competition.
3. Entries must have been produced not earlier than January 2023.
4. Accomplish the **DokyuBata 2023 Online Entry Form** and wait for the drive link to be sent by the DokyuBata Team.
5. Entries and requirements may be uploaded to the link sent by the DokyuBata Team. Please follow these steps once you have access to the drive:
 - a. Create a **Main Folder** with this filename format:
(DB2023Entry_Title of the Documentary_Production Team Name)
Ex. DB2023Entry_Makabata_JuanDelaCruzProduction
 - b. Inside the Main Folder, create separate folders for the **Documentary, Documents, and Production Photos.**
6. Each member of the production team, as well as the supervising adult, must submit a photocopy/scanned of any document of identification (e.g., valid ID, birth certificate, passport, barangay tax certificate/cedula, etc.)
7. Each submission requires the following:
 - a. Accomplishment of the DokyuBata 2023 Online Entry Form.
 - b. Documentary entry. The video must be in **avi, mov, or mp4 container.**
 - c. Copy of accomplished DokyuBata 2023 Official Entry Form and Checklist/Release Form.
 - d. Proof of identification of the members and supervising adult of the production team.
 - e. Three to five photos documenting the actual production and editing of the entry. Please observe quarantine protocols.
8. Receipt of submission and entries shall be acknowledged and notified via electronic mail.
9. Only the production team members, cast, supervising adult, school, community, or organization of shortlisted entries will be given a **Certificate of Participation.**
10. For inquiries, contact NCCT DokyuBata Team at 0922-290-0067, or email at **dokyubata@ncct.gov.ph**

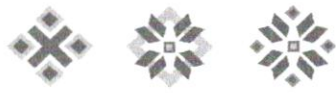
INDICATIVE TIMELINE OF ACTIVITIES

ACTIVITIES	DATE
Registration to DokyuBata Masterclass	3rd-4th week of May 2023*
DokyuBata Masterclass	June 2023 *
Call for Entries	June 2023*
Registration for DokyuBata Classroom	4th week of June 2023
DokyuBata Classroom	July 2023*
DokyuBata TV	August 2023
Deadline of Entries	September 4, 2023
Shortlist of Entries - Top 15	September 11-15, 2023
Judging of Entries - Top 10	September 18-22, 2023
Announcement of Top 10 (Finalists) Voting of Audience Choice Award – Facebook	September 25, 2023
DokyuBata Rewind	September 26-28, 2023
DokyuBata Classroom for Top 10 (Finalists)	September 29, 2023
Deadline of Revised Documentaries of Top 10 (Finalists) for Virtual Screening	October 27, 2023
Virtual Screening Children Division (Top 10) Voting of Audience Choice Award – Google Form	November 6, 2023
Virtual Screening Young Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 7, 2023
Virtual Screening Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 8, 2023
Virtual Awarding ceremony	November 10, 2023
Publicity and Delivery of Prizes	3rd week of November to 1st week of December 2023*

*Schedule to be announced upon finalization



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