



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF MISAMIS ORIENTAL

Advisory No. 6, s. 2024

March 12, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.

(Visit www.deped.gov.ph)

**INVITATION TO PARTICIPATE IN THE
PHILHEALTH REEL-MAKING COMPETITION**

1. Attached is the contest details of #Nag4MKNB? A PhilHealth Reel Making Competition, inviting interested Grade 8 Learners to participate in the Reel-Making Contest with the Title: “#Nag4MKNB?”, from January 4 – March 31, 2024.
2. Interested participants may register through <https://bit.ly/41R56mJ> on or before March 31, 2024.
3. Participation on this activity will be on a **voluntary basis** and **official time only**. Public and private school teachers and other officials should observe No- disruption-of-classes Policy as stipulated in DepEd Order No. 9, s. 2005 titled “*Instituting Measures to Increase Time-on-Task and Ensuring Compliance Therewith*”.
4. For further information kindly contact PhilHealth Regional Office X at telephone number (088)859-0225 and email at region10@philhealth.gov.ph.

ELO/MMA/sgod/mma - emd



Address: Del Pilar corner Velez Street, Brgy. 29, Cagayan de Oro City 9000
Telephone Nos.: (088) 881-3094 | Text: 0917-8992245 (Globe)
Website: www.deped.misor.net
Email: misamis.oriental@deped.gov.ph

**“#Nag 4MKNB? A PhilHealth Reel-Making Competition”
(version 2)**

I. Contest Details

- September 22, 2023
Launching during FB Live (Teachers Orientation on NHIP)
- October 01, 2023 to March 15, 2024
Promotional campaign and information dissemination of PhilHealth Regional Offices to different schools in their area
School preparation for their official entry
- January 04 to March 31, 2024
Registration period and submission of entries by the contestants
- April 01-30, 2024
Initial screening of qualified entries
- May 01-31, 2024
Posting of qualified entries at the PhilHealth YouTube and Facebook page to gather viewer's reaction
- June 3-14, 2024
Preparation and judging of entries
- June 17-21, 2024
Announcement of winners
- June 24-28, 2024
Awarding of winners

II. Contest Mechanics

- The PhilHealth reel-making competition is open to all currently enrolled Grade 8 students together with their teachers from private or public educational institutions;
- Create a video (live) about the Universal Health Care (UHC) 4M steps (**Magparehistro, Magbayad ng kontribusyon, Mag-update ng record, Magclaim ng benepisyo**);
- The duration of the video entry must limit to ONE (1) MINUTE only;
- The video entry must deliver the information on either one of the 4Ms or a combination of all;
- There should only be ONE (1) ENTRY per school/campus;
- Each contestant must be accompanied by at least one (1) teacher (with not more than 30 seconds exposure);
- Contestants may use mobile phone, DSLR or mirrorless camera; videos may contain images/graphics/animation, subtitles/text, voice over, music, which are royalty-free or must not contain copyrighted artwork;
- The entry's video resolution shall be at least 1920 x 1080p or Full HD or higher;
- The entry may be in English, Tagalog, Taglish or in the local dialect;
- Contestants may wear the school uniform in the video or any proper/age-appropriate clothing;
- Each entry must be an original idea by the contestant;

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- A link (to be provided by each PRO) shall be available to view and print the Contest Mechanics (to be presented to the child's parent) and the Parental and School Administration Consent (to be filled out by the student, students' parent, teacher and school head); the same link shall also provide the 4M video presentation materials for reference; Registration shall be from March 01-31, 2024 and all video entries must be submitted not later than 11:59 p.m. on March 31, 2024; Registration Link: (to be provided by each PRO); Initial screening of official entries shall be from April 01-30, 2024;
- All qualified video entries shall become the property of PhilHealth;
- Winner selection shall be based on the following criteria:

Theme relevance	40%
Story concept	30%
Execution	25%
Viewer's reaction	5%
Total	100%
- All qualified entries shall be posted at PhilHealth YouTube and Facebook page from May 01-31, 2024 to gather viewer's reaction;
- Winner selection shall be conducted by the PROs; Preparation and judging of entries is from June 3-14, 2024;
- Judges' decision is final and winners will be announced within June 17-21, 2024 and to be awarded from June 24-28, 2024;
- Prizes are plaques for all winners.

First Place	Php 15,000
Second Place	Php 10,000
Third Place	Php 5,000

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