



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF MISAMIS ORIENTAL

Office of the Schools Division
Superintendent

09 JANUARY 2023

DIVISION MEMORANDUM
No. *025* s. 2023

**IMPLEMENTATION OF DIVISION-WIDE ADVOCACY CAMPAIGN ON
STRENGTHENING THE SOCIO-EMOTIONAL AND MENTAL HEALTH DUBBED
AS ATE Y AND KUYA F: YOUR ONLINE AMIGA AND AMIGO**

To: **Public Schools District Supervisors**
Public Schools District In-charge
Public Elementary and Secondary School Heads
SPG Teacher-Advisers
SSG Teacher-Advisers
Student Leaders
All Concerned

1. With the abrupt and rampant rise of cases and untoward incidents concerning the socio-emotional and mental health among the learners, this Office, through the School Governance and Operations Division (SGOD) Youth Formation Unit (YFU) shall implement a Division-wide Advocacy Campaign in order to strengthen the socio-emotional and mental health among the learners dubbed as **ATE Y AND KUYA F: Your Online Amiga and Amigo**.

2. **ATE Y AND KUYA F: Your Online Amiga and Amigo** is a Facebook Page created by the Youth Formation Unit wherein learners can message their concerns and can serve as an “online friend” to anyone without judgment and prejudice, guided with the purest intention of peer supporting learners in pursuit to reinforce and fortify the following facts and aspects, to wit:

2.1 With the holistic and total development approach, DepEd Misamis Oriental believes that while bracing on the academic prowess of the learners, their socio-emotional and mental health are of equal importance and significance.



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2.2 Based on studies, learners now tend to express more of themselves by posting their reels and ideas in their Facebook accounts, thus, indulging them also to prompt and address their “feelings and concerns” in the virtual world. Ate Y and Kuya F will serve as their “virtual friend”.

2.3 Ate Y and Kuya F: Your Online Amiga and Amigo shall serve as an online repository of messages from learners and shall be administered by the Youth Formation Unit. Replies and responses shall be duly coordinated with the Division Personnel concerned.

2.4 All information received shall be treated with utmost confidentiality.

3. ***All School Heads, SPG and SSG Teacher-Advisers, teaching and non-teaching personnel are advised to inform all learners on this advocacy campaign and shall advocate for online peer support.***

4. All the undertakings of this advocacy campaign shall be voluntary. It is with the sole discretion of the learners if they will message, communicate, and seek advice and guidance in this online platform. SPG and SSG Teacher-Advisers shall only guide the learners.

5. All SPG and SSG Teacher- Advisers shall advocate for this cause and shall inform their SPG and SSG Officers and the whole school community during Flag Raising Ceremonies, and other school activities that may seem deemed appropriate.

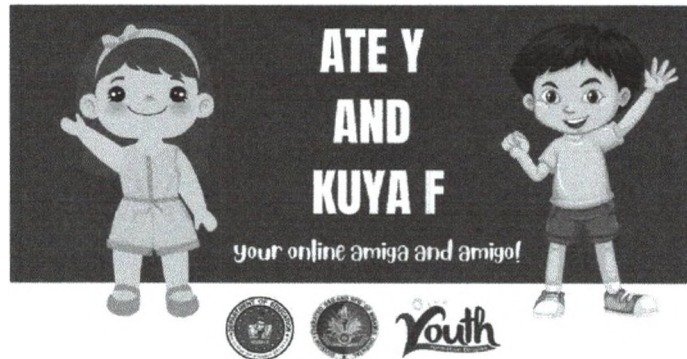


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6. To browse and message the Facebook Page, you can do so through the following process, to wit:

6.1 At the Search Box, please type Ate Y and Kuya F.

6.2 Please click for the page profile with attached this Profile Picture and Cover Photo



6.3 Please click the button "Message".

7. Wide dissemination of this Memorandum is enjoined.

JONATHAN S. DELA PEÑA, PhD, CESO V
Schools Division Superintendent

Encls.: As stated
To be indicated in the Perpetual Index
under the following subjects:

COMMUNICATIONS POLICY RULES AND REGULATIONS
YOUTH FORMATION

JSD/CID/SGOD/egd/mma/chc



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