



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF MISAMIS ORIENTAL

**Office of the Schools Division
Superintendent**

March 1, 2022

DIVISION MEMORANDUM

No. 142 s. 2022

SMART COMMUNICATION PARTNERSHIP LAUNCHING AND MOA SIGNING

To: Dr. Abdon Bacayana – Mis.Or General Comprehensive High School
Dr. Pedro Estaño Jr – Mis.Or National High School
Dr. Melende Catid – Alubijid National Comprehensive High School
Mr. Teofilo Artiaga – Medina National Comprehensive High School
Ms. Jodilyn Bama – Lugait National High School
School's Infocast Administrator
Division Partnership Focal Person
This Division

1. In reference to the communication letter from Smart Communications Incorporated, please be informed that the Partnership launching and MOA signing will be this coming March 10, 2022, 10:00 am at Misamis Oriental General Comprehensive High School (MOGCHS).
2. Attached also to this Memorandum is the list of materials to be provided by Smart Communication Incorporated as your reference.
3. Meals and Travelling expenses may charged to the School MOOE subject to usual accounting and auditing rules and regulations.
4. Wide dissemination with this Memorandum is directed.

JONATHAN S. DELA PEÑA, PhD, CESO V
Schools Division Superintendent

To be indicated in the Perpetual Index
under the following subjects:

COMMUNICATIONS	PROGRAMS
POLICY	PROJECTS
SCHOOL	

SGOD, SMN- CATHY



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Telephone Nos.: (088) 881-3094 | Text: 0917-8992245 (Globe)
Website: www.deped.misor.net
Email: misamis.oriental@deped.gov.ph



24 February 2022

DR. JONATHAN S. DELA PENA

School Division Superintendent, DEPED Misamis Oriental
Cagayan de Oro City, Misamis Oriental

Dear Dr. Jonathan,

Warmest greetings!

In preparation of our Partnership Launching and MOA Signing activity on **March 10,2022** at Misamis Oriental General Comprehensive High School. We would like to request assistance on the following items:

1. Program Flow and Organizer (DEPED Misamis Oriental)
2. Venue of our MOA Signinig
3. Attendees:
 - a. DEPED Officials
 - b. School Heads from 5 Partner Schools
 - c. Infocast Administrator of the 5 Partner Schools

Below are the details of our support as well:

A. LIST OF SUPPORT

SUPPORT	DETAILS	ESTIMATED COST (c/o Smart)
Smart Infocast	Provide 30,000 load allocation for DEPED Misamis Oriental Infocast account per month for two years	Php720,000
Smart for the five identified schools	Provide 20,000 load allocation for the five schools per month for two years	Php2,400,000
School Wall Banner and COVID Stay Safe Reminders	Install wall banner in the five schools	Not applicable
Community E-Vouchers	Free e-voucher from those who will purchase load from the free sim distribution	Not applicable
Free Smart 5G ready sims	10,000 Free sims will be distributed to the five schools along with their Infocast registration <i>7,500 first batch 2,500 second batch</i>	Php100,000
Smart Bro Prepaid Home Wifi	Provide 1 PHW device per school	Php5,000
Bondpaper Support	Provide 10 reams of bondpaper per school	Php10,000



B. BREAKDOWN OF FREE SIMS AND SMART INFOCAST LOAD ALLOCATION

School	FREE TNT SIMS 60% (First Batch)	LOAD ALLOCATION FOR SMART INFOCAST
Misamis Oriental General Comprehensive High School	3,000	20,000
Misamis Oriental National High School	1,200	20,000
Alubijid National Comprehensive High School	900	20,000
Lugait National High School	1,500	20,000
Medina National Comprehensive High School	1,200	20,000
TOTAL	7,800	

As partners, SMART would like to request for the following privileges and concessions:

- ✓ PR opportunities and acknowledgement
- ✓ During appropriate times, SMART shall be allowed to conduct merchandising and selling activities within the school premises or other approved areas, in accordance to its applicable policies, rules, and regulations.
- ✓ DEPED shall not venture into the same program or activity with competing company for the entire term of this program. SMART as official telco partner of the organization for the year
- ✓ DEPED to allow Smart to install school wall banner and stay safe reminders
- ✓ DEPED and identified schools to ensure proper distribution, activation and registration of the free sims to their school's Smart Infocast account

Please do not hesitate to contact the undersigned through 0999-8888-283 or you may reach me at JBDael@smart.com.ph.

Thank you.

Sincerely,

JOSHUA CHRISTIAN B. DAEL

Community Development Officer-Trade Marketing Operations

Smart Communications Inc.

JBDael@smart.com.ph | 0999 888 823