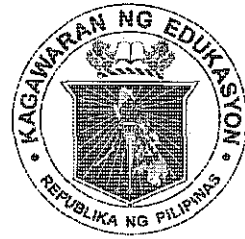


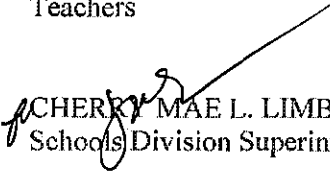
Republic of the Philippines
Department of Education
Region X-Northern Mindanao
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April 27, 2017

Division Memorandum
Number 187 s. 2017

To : Education Program Supervisors
PS District Supervisors
Secondary and Elem School Heads
Teachers

From:  **CHERRY MAE L. LIMBACO, Ph.D., CESO V**
Schools Division Superintendent

Subject: **IMPLEMENTATION OF COMMUNICATION PLAN FOR REGIONAL
EDUCATION DEVELOPMENT PLAN (REDP)**

1. Pursuant to Regional Memorandum No. 163, s. 2017 entitled Regional Education Development Plan (REDP) Communication Plan, you are hereby directed to implement the communication plan on the 10 Strategic Directions of the REDP of DepEd Region X for the realization of the plan.
2. The 10 Strategic Directions of DepEd Region X are as follows:
 - a. Customize regional programs and systems in the implementation of K to 12 Basic Education Program.
 - b. Strengthen the capacity of Schools Division Offices implementation of curricular reforms on anti-illegal drugs, reproductive health and disaster preparedness.
 - c. Enhance capacity of the Schools Division Offices to expand coverage of the inclusion programs.
 - d. Formulate mechanism to improve regional performance and expand public and private schools.
 - e. Provide research-driven interventions on the curricular and non-curricular programs which are responsive to the needs of the local and global communities.
 - f. Contextualize the curriculum to provide opportunities on the development and appreciation of culture, arts, and community economic life.
 - g. Enhance the regional financial management system for effective and efficient delivery of services.

- h. Operationalize the expanded employee welfare program of the Department.
 - i. Strengthen the capacity of educational leaders to provide timely and relevant technical assistance.
 - j. Intensify Public-Private Partnership in the fulfillment of DepEd's vision, mission, and core values.
3. The 10 Strategic Directions can be communicated in the following suggested plans:
- a. Must be posted in Division websites;
 - b. Tarpaulin on the 10 Strategic Directions of the REDP must be visible in the Schools Division Offices, Schools District Offices, and the schools of the region using the suggested design at <http://deped.in/10strategies>;
 - c. Recitation of the 10 Strategic Directions of the REDP during Flag Raising Ceremonies in the Regional Office, Schools Division Offices, and elementary and secondary schools is directed;
 - d. In conferences/assemblies/meetings/for a/programs such as General Parent-Teacher Association (GPTA) Assembly and the like, the REDP 10 Strategic Directions shall likewise be discussed for information dissemination;
 - e. A stage play interpretation of the 10 Strategic Directions as performance tasks in Music and Arts classes presented in school programs and other similar activities is strongly encouraged to raise awareness and appreciation of the plans from the administrators, teachers, and students;
 - f. Infomercial, announcement, and other creative radio production done by campus journalists in local radio stations are also encouraged for wide dissemination of the strategic directions;
 - g. Academic and non-academic contests such as essay writing, journal writing, jingle making, video making, poster-slogan and other competition related to campus Journalism;
 - h. A token such as T-shirts and other creative products made by Senior High School (SHS) students will be given to those who can perfectly memorize the 10 Strategic Directions of the REDP; and
 - i. Other Schools Division Office Initiatives
4. Softcopy of the 10 Strategic Directions of DepEd Region X can be accessed through this link <http://deped.in/10strategies>.
5. Documentation such as pictorials, write ups, blogs, twits, and sharing and posting of best practices in social media on activities done related to the 10 Strategic Directions of the REDP will be posted in the Facebook page of DepEd Region X.
6. Wide and immediate dissemination of this Memorandum is desired.