



Republic of the Philippines
Department of Education
Region X
DIVISION OF MISAMIS ORIENTAL
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June 14, 2017

Division MEMORANDUM

No. 266, s. 2017

TO: Public Schools District Supervisors
Elementary/JH/SH School Heads
School Paper Advisers

FROM: **CHERRY MAE L. LIMBACO, Ph.D., CESO V**
Schools Division Superintendent

SUBJECT: **SUGGESTED SCHEDULE OF CAMPUS JOURNALISM
ACTIVITIES FOR SCHOOL YEAR 2017-2018**

Section 2 (Declaration of Policy) of Republic Act 7079 otherwise known as Campus Journalism Act affords that:

"It is the declared policy of the State to uphold and protect the freedom of the press even at the campus level and promote the development and growth of campus journalism as a means of strengthening ethical values, encouraging critical and creative thinking, and developing moral character and personal discipline of the Filipino youth. In furtherance of this policy, the State shall undertake various programs and projects aimed at improving the journalistic skills of students concerned and promoting responsible and free journalism."

Hence, this Office encourages all school heads in the elementary, junior high and senior high schools to inspire their school paper advisers, editorial staff and students to undertake various journalistic activities. It is suggested that journalistic endeavors shall not disrupt regular classes.

Enclosed is the suggested detailed journalism matrix:

Immediate dissemination of this Memorandum to all concerned is desired.

CLL/mma
Encl.: As stated

SUGGESTED DETAILED JOURNALISM MATRIX

Date	Activities
June 13, 2017 (Time to be scheduled by the school head)	<ul style="list-style-type: none"> ❖ Entrance Examination for the Editorial Staff (Open to all interested students) ❖ Selection and organization of editorial staff (journalistic writers, Radio and TV broadcasters) ❖ Preparation of materials for journalism activities ❖ Orientation of the student-writers/broadcasters
June 19-September 21, 2017 (Time to be scheduled by the school head)	<ul style="list-style-type: none"> ❖ Daily Journalism Classes: <ul style="list-style-type: none"> ○ News Writing ○ Editorial Writing ○ Editorial Cartooning ○ Sports Writing ○ Copyreading and headline Writing ○ Feature Writing ○ Science and Health/Technology Writing ○ Collaborative Publication ○ TV Broadcasting ○ Radio Broadcasting <p>(Simultaneous class/enhancement activities)</p>
September 22, 2017 September 25, 2017	<ul style="list-style-type: none"> ❖ Conduct of Simultaneous Schools Press Conference ❖ Submission of Accomplishment Report with pictures and results (list of 1st place winners of various journalistic tilts)
September 25-October 5, 2017	<ul style="list-style-type: none"> ❖ School-Based Intensive/Enhancement Training (Division Schools Press Conference Qualifiers) ❖ Preparation/School Paper Publication (Elementary: A4 size; JHS/SHS: Tabloid size) ❖ Submission of documents for Outstanding School Paper Adviser/ Student-Journalist (Elem., JHS/SHS) <p>Note: NO PAPER, NO DSPC 2017 Participation</p>
October 6, 2017	<ul style="list-style-type: none"> ❖ Conduct of the Division Schools Press Conference (DSPC 2017) <ul style="list-style-type: none"> ○ Awarding of individual and group journalism winners/contests ○ Judging of the Best School Paper (elem., jhs/shs: English and Filipino) ○ Conferring the Outstanding School Paper adviser/Campus-Journalist <p>Note: Tentative Venues: *Vicente N. Chaves Memorial Central School (VNCMCS) (Elem.) *Villanueva National High School (JHS and SHS)</p>
October 9-October 27, 2017	<ul style="list-style-type: none"> ❖ School-Based Enhancement Training (Regional Schools Press Conference Qualifiers) ❖ Enhancement/Polishing of the Division Best Paper (RSPC qualifiers) ❖ Preparation of documents (Parents Permit, Medical Certificate, etc.)
October 30-31, 2017	<ul style="list-style-type: none"> ❖ Division Enhancement Training for the Regional Schools Press Conference Qualifiers
November	<ul style="list-style-type: none"> ❖ Participation to the Regional Schools Press Conference (RSPC)
December, 2017-January, 2018 (1 st Week)	<ul style="list-style-type: none"> ❖ School-Based Enhancement Training for the National Schools Press Conference (NSPC) Qualifiers
January, 2018	<ul style="list-style-type: none"> ❖ Attendance to the National Schools Press Conference