



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF MISAMIS ORIENTAL

September 25, 2023

DIVISION MEMORANDUM
 No. 557 s. 2023

CONSUMER EDUCATION AND ADVOCACY ENGAGEMENT
Integration of the DTI Consumer Education

To: Select Public Secondary Schools

1. The Department of Education- Division of Misamis Oriental (**DepEd Mis Or**) through the Curriculum Implementation Division (**CID-AP**) in collaboration with the Department of Trade and Industry (**DTI-Mis Or**) will conduct Consumer Education and Advocacy (**CEA**) program among the various Secondary Schools within the Division.

MUNICIPALITY	LIST OF SCHOOLS Covered
1st Congressional District	For SY 2023-2024
Balingasag	Misamis Oriental NHS
Lagonglong	Dampil NHS
Salay	Salay NHS
Binuangan	Binuangan NHS
Sugbongcogon	Sugbongcogon NHS
Kinoguitan	Kinoguitan NAHS
	Calubo IS
Balingoan	Mantangale NHS
Talisayan	Talisayan NHS
Medina	Medina NCHS
Magsaysay	Consuelo NHS
2nd Congressional District	
Jasaan	Jasaan NHS
Villanueva	Villanueva NHS
	San Martin IS
Claveria	Patrocinio NHS
	DG Sabal NHS
Tagoloan	Tagoloan NHS



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Opol	Opol NSTS
Alubijid	Alubijid NCHS
Laguindingan	Laguindingan NHS
Gitagum	Matangad NHS
Libertad	Liberatd NHS
Initao	Initao NCHS
	Gimampang IS
Naawan	Naawan NHS
Manticao	Manticao NHS
Lugait	Lugait NHS

2. CEA program is an advocacy engagement to raise the level of awareness and understanding of the general consumers, as well as the members of the younger generation of consumers-the students on Basic Consumer Rights and Responsibilities and the Salient Features of the Republic Act 7394, otherwise known as Consumer Act of the Philippines.
3. The select schools shall prepare the venue within the school campus and let the **Grade 9 and Grade 10** students join the activity during their **Araling Panlipunan** class schedule.
4. Immediate and wide dissemination of this memorandum is hereby desired.

EDILBERTO L. OPLENARIA, EdD, CESO V

Schools Division Superintendent

ELO/EGD/CID/magr



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