



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF MISAMIS ORIENTAL

Office of the Schools Division Superintendent

JANUARY 4, 2024

DIVISION MEMORANDUM

NO. 11 s. 2024

CORRIGENDUM TO DIVISION MEMORANDUM NO. 748, S. 2023
re: CONDUCT OF DIVISION SCHOOLS PRESS CONFERENCE

To:

Education Program Supervisors
Public Schools District Supervisors/In-Charge
Elementary and Secondary School Heads
School Paper Advisers/Coaches
This Division

1. Regarding the issued DM No. 748, s. 2023. **re: Conduct of Division Schools Press Conference**, this Office directs the school paper advisers and coaches to attend the 2 Day-Enhancement Training after the contest events. The title of said event shall be, **Conduct of Division Schools Press Conference Cum Enhancement Training**.
2. The new required number of members in group events like TV Broadcasting, Radio Broadcasting and Collaborative Publishing is seven (7).
3. Attached is the Training Matrix.
4. Immediate and wide dissemination of this Memorandum is desired.


EDILBERTO L. OPLENARIA, EdD, CESO V
Schools Division Superintendent 

ELO/EGD/CID/sbd



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Attachment No. 1 to Division Memorandum No. 11 s, 2024

TRAINING MATRIX

A. Training Information

Title of Training or Program	DIVISION SCHOOLS PRESS CONFERENCE CUM ENHANCEMENT TRAINING
Description	<p><i>Campus Journalism gives the School Paper Advisers and journalists the opportunity to practice their craft and share thoughts and insights about certain issues. It is a good avenue for advocating educational development and promoting welfare in support to MATATAG Agenda.</i></p> <p><i>In pursuit of seeking self-improvement in the field of journalism, as School Paper Advisers, they play the role of imparting knowledge to the best that they can for the campus journalists. Through continued sincere perseverance in equipping themselves with modern journalistic skills, training workshop is essential.</i></p> <p><i>This 2- day training workshop aims to enhance the participants on the latest trends, approaches, and principles of journalistic writing. It also seeks to promote the right to access information, knowledge, and data necessary to strengthen journalistic values.</i></p>
Proposed Training Date/s	January 13-14, 2024
No. of Training Hours	20 hours
Target Participants	School Paper Advisers, Coaches and Campus Journalists

B. Matrix

Day 1- January 13, 2024

Time	Activity/Topic	Person-In-Charge
7:30 AM- 8:30 AM	Preliminaries: Registration	TWG
8:30 AM- 10:00 AM	National Anthem Opening Prayer	AVP AVP
	Roll-Call of Participants Welcome Message	Sheilla B. Diango, PhD EPS- English Secondary
	Statement of Purpose	Erlinda G. Dael, PhD OIC- ASDS
	Training Norms and Session Topics	Sally S. Aguilar, PhD OIC- CID Chief
	Message of the Head of Office	Edilberto L. Oplenaria, EdD, CESO V Schools Division Superintendent



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10:00 AM – 12:00 NOON	Overview of Journalism and Best Practices	Alvin B Hizon Chief Operation Officer Aloha Events and Marketing Solutions
HEALTH/LUNCH BREAK		
1:00 PM- 4:00 PM	<ul style="list-style-type: none">- News Writing- Features Writing- Sports Writing- Column Writing- Editorial Writing	Alvin B Hizon Aries N. Oliveros Antonio Igcgalinos
4:00 PM- 8:00 PM	GROUP EVENTS	

Day 2- January 14, 2024

Time	Activity/Topic	Person-In-Charge
7:30 AM- 8:30 AM	Management of Learning: Prayer Roll-Call of Participants Recap Motivation/Zumba	AVP Don David F. Labis Assigned Team
8:30 AM- 12 NN	<ul style="list-style-type: none">- Editorial Cartooning- Science and Technology Writing- Photojournalism- Copyreading and Headline Writing	Alvin B Hizon Aries N. Oliveros Antonio Igcgalinos
1:00 AM- 6:00 PM	Feedback/Inputs	Aries N. Oliveros Alvin B Hizon Antonio Igcgalinos

