

DIVISION OF MISAMIS ORIENTAL

Velez-Del Pilar Sts., Cagayan de Oro City 9000 (088)856452 09178992245 misamis.oriental@deped.gov.ph www.depedmisor.net

DIVISION MEMORANDUM

No. 145 s. 2018

To: Public Schools District Supervisors/ District In-charge
Elementary and Secondary School Heads
Brigada Eskwela Coordinators
This Division

From: 
RANDOLPH B. TORTOLA
Schools Division Superintendent

Subject: **MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST.**

Date: March 16, 2018

1. This Office hereby calls for entries for the 2018 Brigada Eskwela Jingle Contest with the theme “*Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan*”. All schools are encouraged to submit one Brigada Eskwela Jingle piece in an MP3 format in USB flask disk or DVD /Optical Disc with the following requirements on March 22, 2018.

- **Accomplished Entry Form**
- **Narrative report on the concept of the jingle**
- **Profile of composers and the music teacher/coach (which can be found in the Entry Form)**

2. The jingle entries shall be forwarded by the Division Office to the Regional Office for judging on April 4, 2018.

3. Please strictly follow the Mechanics for the 2018 Brigada Eskwela Jingle Making Contest attached in this Memorandum.

4. For strict compliance.

RBT/SGOD/cbo





2018 BRIGADA ESKWELA JINGLE MAKING CONTEST
Entry Form

Title of the Jingle : _____

Composer/s Name: _____

Name of School: _____ School ID: _____

Composer/s Profile: _____

Name of Music Teacher/ Coach: _____

Music Teacher/Coach Profile: _____

Concept of the Brigada Eskwela Jingle entry: _____

Submitted by:
(Composer/s and Music Teacher)

Recommended by:
(Principal)



MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

Theme: *“Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan”*

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD / Optical Disc with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after April 20, 2018.
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

Regional Level

First Place: P7,000.00 for the learners and Plaque of Recognition for the School.

Second Place: P5,000.00 for the learners and Plaque of Recognition for the School.

Third Place: P3,000.00 for the learners and Plaque of Recognition for the School.

Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

National Level:

First Place: P30,000.00 for the learners and Plaque of Recognition for the School.

Second Place: P20,000.00 for the learners and Plaque of Recognition for the School.

Third Place: P10,000.00 for the learners and Plaque of Recognition for the School.

Consolation Prize: P3,000.00 for the learners.

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: March 20-27, 2018

Regional Level: April 4-11, 2018

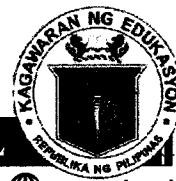
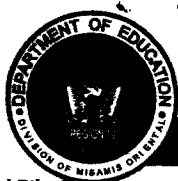
National Level: April 13-18, 2018

Announcement of BE Jingle Winner: April 20, 2018

CRITERIA

Originality	50%
Musicality	30%
Melody	
Arrangement	
Instrument / Accomplishment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	<u>20%</u>
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2018. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



Composition of the 2018 Brigada Eskwela Jingle Contest Division Screening Committee

Chairman: Rudy O. Magdugo – Chief, SGOD
Co-Chairman: Vevian T. Tuason – SEPS SMN
Members: Johnny D. Redondo – ES I
Norberto E. Rosales - ES I
Rhodora L. Gallares – ES I
Catherine Anne B. Orasan – EPS II SMN

