

Republic of the Philippines

Department of Education

DIVISION OF MISAMIS ORIENTAL

August 2, 2019

DIVISION MEMORANDUM No. 41 s. 2019

CORRIGENDUM AND ADDENDUM TO DIVISION MEMORANDUM NO. 402, S. 2019

(2019 Division Schools Press Conference- Division Individual Press Writing and Group Contests)

To: Education Program Supervisors
Public Schools District Supervisors
Elementary/Junior/Senior High School Heads
Coaches and School Paper Advisers

- 1. Please be informed of the amended information of the Division Memorandum No. 402, s. 2019 entitled "2019 Division Schools Press Conference-Division Individual Press Writing and Group Contests".
- 2. Amendments are as follows:
 - The venue of the 2019 DSPC shall be at Tagoloan Central School.
 - Submission of documents for Outstanding School Paper Adviser and Outstanding Campus Journalist shall be on August 26, 2019 during the DSPC to Maria Teresa M. Absin and Sally S. Aguilar.
 - Confirmation Sheets in Excel File e-copy with the names of the coaches and the journalists shall be sent at mariateresa.absin@yahoo.com on or before August 7, 2019 until 5:00 pm only.
 - Mrs. Nieva Bitonga shall serve as member of the technical working group.
 - Amendments of the "Contest Guidelines for TV Broadcasting, Column Writing, Photojournalism, Science and Technology Writing and Online Publishing" are enclosed.
- 3. Other provisions of this Division Memorandum remain imposed.
- 4. Immediate dissemination of this Memorandum is desired.

RANDOLPH B. TORTOLA
Schools Division Superintendent

RBT/CID/egd/mma



Republic of the Philippines Department of Education

Region X - Northern Mindanao
DIVISION OF MISAMIS ORIENTAL



Don Apolinar Velez-Del Pilar Sts., Cagayan de Oro City 9000 (088)8564524 9178992245

ww.depedmisor.net

2019 DIVISION SCHOOLS PRESS CONFERENCE-DIVISION INDIVIDUAL PRESS WRITING AND GROUP CONTESTS

August 26-27, 2018 and Sentember 26-27, 2010 | Tagoloan Central School

(A	Registration Form					
	District:				Level: Medium:	☐ Elementary ☐ English	☐ Junior HS ☐ Filipino	□ Senior HS
lo.	SCHOOL	CAMPUS JOURNALIST		EVENT	NAME OF	NAME OF	SCHOOL PAPER ADVISE	
	SCHOOL	Last Name	First Name	MI	EVENT	SCHOOL PAPER	SCHOOL PAPER ADVISER	CONTACT NUMBER
1								

No	SCHOOL	SCHOOL CAMPUS JOURNALIST	h-7 \h-7 l-4	NAME OF	NAME OF	SCHOOL PAPER ADVISERS		
No.		Last Name	First Name	MI	EVENT	SCHOOL PAPER	SCHOOL PAPER ADVISER	CONTACT NUMBER
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GUIDELINES FOR TV SCRIPT WRITING AND BROADCASTING

A. PRE CONTEST

√, _₹

- 1. Each competing team shall have seven (7) members for Filipino and English Newscast. Each Team must be composed of the following:
 - a. News Anchor- (Not more than 2)
 - b. Field Reporters- (Not more than 3)
 - c. Script Writer -1
 - d. Director/Executive Producer/Development Communication Writer-1
 - e. Video and Graphics Editor-1
 - f. Video researcher/Floor Director/Production Assistant-1
 - g. Video journalist/Cameraman- 1
 - h. Assistant Video journalist -1

Note: Members may have multiple tasks.

- 2. Each Team must bring its own set of materials and equipment such as the following:
 - a. Laptop with a script writing/video editing capability
 - b. Two (2) empty flash drives (16G) or External hard drive
 - c. Camera phone, Digital Camera or DSLR which is compatible with the
 - d. laptop for uploading capability
 - e. wired lapel (optional)
 - f. Paper, Printer with ink
 - g. broadband (stick)
 - h. Extension cord
- The tools and equipment that will be provided by the management team shall be the only tools and equipment allowed to be used by all participants during the actual contest.
- 4. Prior to the commencement of the newscast competition, an orientation for the participants shall be undertaken to lay down the rules of the competition, the necessary skills that must be exhibited during the competition, the definition of the respective roles of the participants and the criteria for judging for each event and/or category. All participants shall attend the orientation on February 18, 2018 at 8:00 AM.
- 5. Each Team shall be given a maximum time of five (5) hours as part of the production process. Each team must be guided with the following suggested time allotment for production efficiency:
 - a. News Gathering 1 Hr. and 15 mins.
 - b. News Writing -1 Hr.
 - c. Video Editing 1 Hr.
 - d. NOTE: After video editing, each Team must be prepared to tape as "LIVE" its news cast.
 - e. Tape as "LIVE" Broadcast Presentation -10 mins.
 - f. Post Production 1 hr. to 1 hr. and 55 mins. (with deduction)

B. CONTEST PROPER

PRE-PRODUCTION: NEWS GATHERING

- 1. The judges shall provide a story menu or set of news worthy topics including a development communication theme.
- 2. Each Team shall use the time given to come up with a story line-up after conducting a story conference, to download videos online and to shoot the spiels/standupper and additional video requirements of the reports.

PRODUCTION PROPER: SCRIPT WRITING, VIDEO EDITING AND BROADCAST PRESENTATION

A. SCRIPT WRITING

- 1. The format for TV broadcast (audio and video) script writing shall be observed.
- 2. Each Team shall submit three (3) copies of their script after three (3) hours.
- 3. The News Script consist of the following:
 - a. (1) STORY LINE UP- Appearance of news items systematically arranged according to video relevance/impact, news worthiness, timeliness and importance.
 - b. (1) **HEADLINES** Brief summary of at least 3 significant news items.
 - c. (1) ANCHOR'S INTRODUCTION (INTRO) Anchor's greeting or opening spiel.
 - d. ANCHOR'S LEAD INTRO OF REPORTER'S AV PACKAGE/REMOTE AV PACKAGE -Anchor's brief introduction of reporter's AV package.
 - e. (2) AV PACKAGE Reporter's AV Package with standupper/standupper extro/midspiel.
 The AV Package may contain 4-6 paragraphs (1 sentence, 1 paragraph) and at least one (1) sound bite. Each report may have a minimum time of one (1) minute.
 - f. (1) REMOTE AV PACKAGE Reporter's AV package with Live Intro/Extro and an optional banter with anchor. The AV Package may contain 4-6 paragraphs (1 sentence, 1 paragraph) and at least 1 sound bite. Each report must have a minimum time of one (1) minute.
 - g. (1) VTR SILENT- Anchor's live delivery of a shortened news report. It should be around thirty (30) seconds.

- h. (1) VTR SOT- Anchor's live delivery of a shortened news report with a sound bite, which should be around thirty (30) seconds.
- i. **DEVELOPMENT COMMUNICATION-** An original concept based on the theme provided by the judges. Each development communication production must not exceed thirty (30) seconds.
- j. **TEASER** (optional) A brief rundown of remaining news items aimed at teasing audience/viewers.
- k. OPENING BILLBOARD (OBB) AND CLOSING BILLBOARD (CBB)—Each OBB or CBB must contain the group's assumed TV network name and logo. Each Production Team may pre-produce its OBB/Logo and create a graphics layout prior to the contest proper which must not exceed fifteen (15) seconds.

SAMPLE NEWS STORY LINEUP: 6-MINUTER NEWSCAST

ANCHOR	TAKE	SLUG	VTR
		OBB	
		HEADLINES	
STEVE/RIDA		INTRO	
		GAP 1	
STEVE	1	STORY 1	REM DANO
RIDA	2	STORY 2	VTRSIL
STEVE	3	STORY 3	AV LOU
RIDA		TEASER	
		DEVELOPMENT COMMUNICATION	
		GAP 2	
STEVE	4	STORY 4	VTRSOT
RIDA	5	STORY 5	AV JOHN
STEVE/RIDA		EXTRO/BYE BYE	
		OBB	

- 4. Once the scriptwriting contest has started, no participant shall be allowed to leave the contest area. In case of personal necessity, a member of the contest management (proctor) shall accompany the participant outside the contest area.
- 5. The cover page of the main script must contain the group's name (NEWSCAST/PROGRAM TITLE), school and region, and the names of the participants and their respective roles in the production.

B. VIDEO EDITING

- 1. The video editing must commence once the news scripts become available.
- 2. Each Team shall be allowed to pre-produce/pre-select its graphics (gfx) layout (chargens, gfx lower thirds color and theme, bumper, transition, title card, musical score, sound effects and newscast logo)
- 3. Each Team shall be allowed to download videos online from credible news organizations provided that proper acknowledgment, such as "video courtesy" or "file video" shall be indicated.

C. BROADCAST PRESENTATION

- 1. The order of presentation shall be determined by drawing of lots.
- 2. If a TV broadcast studio "complete" with equipment (switchers, monitors) is "NOT" available during the Division Schools Press Conference (DSPC), the Regional Schools Press Conference (RSPC) and/or the National Schools Press Conference (NSPC), the following presentation shall be observed:
 - a. Each Team shall be given ten (10) minutes to set up a studio and to execute the production.
 - b. The Proctor shall indicate the number of "takes" the anchor has made during the delivery of Intro Spiels, Lead Intro's and Extro Spiels.
 - c. The Proctor shall strictly monitor the time and shall submit the record to the judges.
 - d. The proctor shall flash the green card to signal the start of the presentation.
 - e. A yellow card shall be flashed by the Proctor to signal that the presenting Team has only one minute left for its broadcast presentation.
 - f. A red card shall be flashed to signal that the time (10 minutes) allotted for each Team has been consumed.
 - g. After the lapse of the allotted time for each broadcast, a Team may continue its presentation. However, a corresponding deduction shall be given. A team that delivers the broadcast under the allotted time shall also be given a corresponding deduction.
 - h. The judge(s) shall observe the broadcast presentation.
 - The judge(s) shall include the broadcast presentation in the criteria for judging.
 - j. An event committee member shall be designated to ensure that order and silence in the audience are maintained during each Team's presentation.

POST PRODUCTION: EDITING OF TAPED AS LIVE NEWSCAST COMBINED WITH REPORTER'S AV, REMOTE AV PACKAGE AND ADDITIONAL VIDEO REQUIREMENTS

FOR VTR SILENT AND VTR SOTS

- Each Team shall be given two (2) hours to accomplish the video editing and graphics layout of taped as live newscast combined with reporter's AV, remote AV and additional requirements for VTR Silent, VTR Sots and Development Communication output.
- 2. The Proctor shall strictly monitor the time allotted for post-production.

3. The final output shall be submitted after two hours. Additional minute(s) that each Team has consumed shall have corresponding deductions. However, should any Team fail to submit the final output on the specified time, it shall be automatically disqualified from the competition.

THE CRITERIA for JUDGING: BEST NEWSCAST

SCRIPT WRITING (STORY LINE UP, NEWSCAST TITLE, CONTENTS OF LEAD INTROS, AV, REMOTE AV, VTR SILENT, VTR SOT, DEVELOPMENT COMMUNICATION, AND EXTRO SPIELS)	30%
BROADCAST PRESENTATION (APPEARANCE AND DELIVERY OF ANCHOR[S] AND REPORTER[S])	25%
TECHNICAL APPLICATION (GRAPHICS LAYOUT, MUSICAL SCORE, SOUND EFFECTS) OVER-ALL IMPACT	25% 20%
(EDITED FINAL OUTPUT) TOTAL	100%

SPECIAL AWARDS: (10 POINTS EACH)

- 1. BEST NEWS ANCHOR: DELIVERY (5) AND IMPACT (5)
- 2. BEST NEWS REPORTER: DELIVERY (5), IMPACT (2) AND CONTENT (3)
- 3. BEST NEWS SCRIPT WRITER: STORY LINE UP (3), COHERENCE (3), CONTENT (2) AND ACCURACY (2)
- 4. BEST TECHNICAL APPLICATION SPECIALIST: GRAPHICS PRESENTATION (4), SOUND EFFECTS/MUSICAL SCORE (4) AND IMPACT (2)
- 5. BEST IN DEVELOPMENT COMMUNICATION: CREATIVITY (4), EDUCATIONAL VALUE (3), INFORMATIVE VALUE (3)
- 6. (OPTIONAL) MOST PROMISING VIDEO JOURNALIST: CAMERA ANGLES (5) AUDIO QUALITY (3) AND CREATIVITY (2)

SCORE SHEET FOR COLUMN WRITING

Technical	30%
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate and catchy title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Content	50%
Presents and explains a solid and clear stand	
Presents the different angles and examine both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Clarifies certain points of fact or argument that may be confusing or complicated	
Ethics	20%
Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
	_11
Comments/Suggestions:	

SCORE SHEET FOR PHOTOJOURNALISM

Technical	40%
Presents images that are sharp, free from smudges and not blurred and cluttered	
Uses appropriate photography composition techniques to highlight images	
Observes balanced layout	
Content	50%
Shows clear and specific idea(s) or angle connected to the given article	
Arouses interest	
Presents relevant and well-written captions	
Provides the best three photos with captions for the news article	
Ethics	10%
Observes ethical and professional standards for journalism (fairness, relevance,	·
accuracy and balance)	
Respectful of subject's rights	
Total	100%
Comments/Suggestions:	

SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING

Utilizes facts from interviews, documents review, data analyses and other reliable sources Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Technical	40 %
Observes the rules of grammar and syntax Shows logical presentation of arguments Contains leads that are clearly written and focused on the most important detail Follows appropriate form and style Uses appropriate terms and lingo to report/discuss events Content 50 Utilizes facts from interviews, documents review, data analyses and other reliable sources Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Manifests unity and coherence to the theme/topic given	
Shows logical presentation of arguments Contains leads that are clearly written and focused on the most important detail Follows appropriate form and style Uses appropriate terms and lingo to report/discuss events Content 50 Utilizes facts from interviews, documents review, data analyses and other reliable sources Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Has catchy and appropriate headline that is also clear and free of bias	
Contains leads that are clearly written and focused on the most important detail Follows appropriate form and style Uses appropriate terms and lingo to report/discuss events Content 50 Utilizes facts from interviews, documents review, data analyses and other reliable sources Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Observes the rules of grammar and syntax	
Contains leads that are clearly written and focused on the most important detail Follows appropriate form and style Uses appropriate terms and lingo to report/discuss events Content 50 Utilizes facts from interviews, documents review, data analyses and other reliable sources Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Shows logical presentation of arguments	
Uses appropriate terms and lingo to report/discuss events Content Utilizes facts from interviews, documents review, data analyses and other reliable sources Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)		
Content Utilizes facts from interviews, documents review, data analyses and other reliable sources Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Follows appropriate form and style	
Utilizes facts from interviews, documents review, data analyses and other reliable sources Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Uses appropriate terms and lingo to report/discuss events	
Presents relevant and timely issues on science and technology Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Content	50 %
Uses technical jargons to a minimum Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Utilizes facts from interviews, documents review, data analyses and other reliable	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Presents relevant and timely issues on science and technology	
be understood by a wide variety of readers Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives Ethics Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Uses technical jargons to a minimum	
Ethics 10 Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)		
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)		
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	Ethics	10 %
	Observes ethical and professional standards for journalism (fairness, relevance,	20.70
Cites sources and observes copyright laws	Cites sources and observes copyright laws	
		100%
Comments/Suggestions:	Comments/Suggestions:	

3. Editorial Cartooning:

- a. Contestants shall bring their own pencil no. 2 while the NTWG shall provide the oslo papers for the contest.
- b. The cartoon must reflect the elements of editorial cartooning.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

4. Science and Technology Writing

Fact sheets or other sources of information shall be given to the contestants as bases in writing a feature article.

5. Photojournalism

a. Preparation:

- 1) Contestants should be at the contest venue thirty (30) minutes before the orientation.
- 2) The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of 20.1 megapixels. Contestants who will use any DSLR and other high-end cameras will <u>not be permitted to join the contest</u>.
- 3) The contestant should bring his/her own camera cable, card reader, and laptop for uploading and saving of pictures.
- 4) Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.

b. Provision for Memory Card:

- 1) All contestants must use an empty memory card for the contest.
- 2) The contestants will load the storage card in front of the examiner on the contest day.

c. Photo Shoot and Layout

- Soft copy of a news article will be given to the contestants for them to save in their respective laptops.
- 2) The article must be analyzed by the contestants.
- 3) They will be asked to produce three (3) possible photos with caption for the article.
- 4) Contestants are given one (1) hour to take pictures, which does not include the loading and unloading of the storage card in front of the examiner.
- 5) During the actual photo shoot, the advisers, trainers, and parents are NOT allowed in the venue.
- 6) Contestants are allowed to take **unlimited shots**, but **only four (4) shots** (including the control shot) will be submitted as official entries.
- 7) Contestants should submit their three (3) photos that are separately laid out in the news article using MS Word and saved as PDF. Hence, each contestant shall have four (4) files in their folder.

GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

- Each Region shall organize a team of five (5) members who shall not be competing in any of the individual and group contests. There will be one team for English and another for Filipino for the secondary level only.
- 2. The competition is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in an online publishing house.
- 3. All contestants are required to attend the one (1) hour orientation before the actual competition.
- 4. Once the contest has started, members of each team shall no longer be allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers until the end of the contest.
- 5. A mini press conference will be held to become the basis for the actual writing of the editorial, feature and news articles. The sports writers shall attend coverage of an actual sports event. The photojournalists shall take pictures/videos of the mini press conference while the rest of the team is doing write-ups, layouting and editing. The team will be given two (2) hours for layouting and editing. Sports writers and photojournalists must be ready to watch an actual game where they shall gather appropriate data and/or conduct interview before and after the game. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for further interview and data gathering.
- The team will be given four (4) hours for data gathering, writing, layouting, editing of articles
 online after the creation of an online publication using the official platform to be provided by
 the organizer.
- Specific instructions on the number of articles to be produced will be given during the orientation.
- 8. Each team will be required to bring one scanner, at least two digital cameras, and a maximum of (4) laptops installed with Photoshop for image enhancement. Official laptops previously cleared of stored documents shall be submitted to the NTWG on (date) up to five p.m. only to check for any other applications and pre-written documents or references. Failure to submit the laptops on/before the set deadlines shall mean disqualification of the competing team.
- Each team shall bring two (2) of their own pocket wifis (preferably with two different networks) and extension cord.
- 10. The host region will provide six (6) scanners for the competition (three for Filipino and three for English).
- 11. Each group shall submit their URL to the assigned examiner.
- 12. The top (7) seven teams shall be recognized and the points will be included in the determination of the overall standing. All competing teams shall be given points and ranked accordingly).
- 13. The decision of the Board of Judges shall be deemed final and irrevocable.

SCORE SHEET FOR THE BEST ONLINE PUBLISHING

Content (40%)	Score
 Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content 	
Utilizes facts from interviews, document review, data analysis and other reliable sources	
Shows a variety of stories that fit the section where they are placed	
Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives	
Provides balance of light and serious topics	
Shows relevance of articles to students	
Showcases original works of students.	
 Properly cites information and attributes these facts from the source of information 	
Applies the principles of journalism	
Has clear and unbiased headlines/titles	
Observes the rules of grammar and syntax	
Layout (20%)	
 Arranges stories in decreasing importance. 	
Highlights originality/uniqueness	
 Uses relevant video or audio, pictures and graphics that are clear, properly edited, captioned and credited 	
Exhibits clear focus and coherent organization of articles	
Fechnical (20%)	
 Makes use of multimedia elements such as video, audio, animation, graphics and photos 	
Is readable, mobile-responsive and engaging via social media	
 Contains the paper's masthead, editorial profile, and the following sections: News, Editorial, Features, and Sports 	
Articles include hyperlinks to cited references, data and other content or websites	
Ethics (20%)	
Observes standards of journalism in terms of fairness, relevance, accuracy and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (190%)	
Comments/Suggestions:	

2019 DIVISION SCHOOLS PRESS CONFERENCE: GROUP CATEGORY

September 26-27, 2019 | Tagoloan Central School

TRAINING MATRIX

	1	I KAINING WATKIA	· · · · · · · · · · · · · · · · · · ·	
TIME	DAY 1	SPEAKER/ FACILITATOR/ IN-CHARGE	DAY 2	SPEAKER/ FACILITATOR
7:00-8:00	Arrival	Imelda Emano and Faculty		Judging and
	Opening Program	Nelskie Monterola	1	Consolidation of
		Lizcel Corcoro		Results
	Prayer	Delma Masion]	
	National Anthem	Mary Jane Berondo	1	
	Welcome Remarks	Imelda C. Emano]	· ·
8:00-8:30	Acknowledgment of the Participants	Carnila Simacon	7:00-9:00	
	Message	Nilda M. Mejos, PSDS		
	1	Hon. Mayor Gomer A. Sabio	1	
		LGU Tagoloan]	
		SDS Randolph B. Tortola]	
		Maria Teresa M. Absin	1	
8:30-9:00	Orientation/Briefing	Alvin B. Hizon	1	. [
		Hector Paulo E. Diango		
	Workshop/Contest	Speakers and Facilitators	Input and Fe	edback-Giving
	Collab:	Speaker:		
	-Sports Coverage	Alvin B. Hizon	0.11.1	l l
9:00-12:00	-English and Filipino	Facilitators:	-Collaborative	Alvin B. Hizon
0.00 12.00	-Elem and JHS/SHS	Nelskie Monterola	Publishing	
	Photoshoot	Lizcel Corcoro	-Online Publishing	
	-English and Filipino		ļ.	1
	-Elem and JHS/SHS			
8:30am-	Radio Broadcasting	Speaker:	Speaker:	Hector Paulo E.
11:30pm	TV Broadcasting	Hector Paulo E. Diango	Hector Paulo E.	,
11.30рш	1 v Dioadcasting	Facilitators:	Diango	Diango
	İ	Felicitas Garcesa	Facilitators:	
		Jomar Sinatao	Joemar Sinatao	
			Felicitas Garcesa	
			(Declaration of	
			Winners post	
			broadcasting)	
12:00-1:00		LUNCH BREA	AK	
1:00-4:00	-Collaborative	Speaker:	-Collaborative	Alvin B. Hizon
	Publishing	Alvin B. Hizon	Publishing	
	-Online Publishing	Facilitators:	-Online Publishing	
		Nelskie Monterola	- I womaning	
		Lizcel Corcoro		
		Genes Lesaca		
			Declaration of the	Alvin B. Hizon
	Feedback-Giving	Alvin B. Hizon	Top 7	Nelskie Monterola
4:00-5:00			-	Lizcel Corcoro
4:00-5:00 Officers' of		Nelskie Monter	ola	Lizcel Corcoro

Prepared by:

MARIA TERESA M. ABSIN

Department of Education

Enclosure to Division Memorandum No._____, s.2019

2019 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)

September 26-27, 2019 | Tagoloan Central School, Tagoloan, Misamis Oriental

DIVISION TRAINERS: ENHANCEMENT TRAINING FOR THE 2019 RSPC QUALIFIERS-INDIVIDUAL CATEGORY

	INII	DIVIDUAL CONTESTS		
Event	Trainer	School	District	Level
Editorial	Vilma J. Abastas	Jasaan NHS	Jasaan	JHS/SHS
Writing	Melchie O. Pangan	Talisayan CS	Talisayan	Elem
Feature	Rey Mangle	Tagoloan NHS	Tagoloan	JHS/SHS
Writing	Monaliza H. Dapitan	Jasaan NHS	Jasaan	Elem
Photo-	Renyl L. Monteclaro	Jasaan NHS	Jasaan	JHS/SHS
journalism	Lavern Callo	MOGCHS	MOGCHS	Elem
Science and	Jo Ann Katherine Z. Valledor	Jasaan NHS	Jasaan	JHS/SHS
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