



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
**SCHOOLS DIVISION OF MISAMIS ORIENTAL**

**Office of the Schools Division  
Superintendent**

**July 4, 2022**

**DIVISION MEMORANDUM**

No. 439 s.2022

**ALTERNATIVE LEARNING SYSTEM'S ADVOCACY AND SOCIAL MOBILIZATION  
INITIATIVES FOR SCHOOL YEAR 2022-2023**

TO: CID and SGOD Chief Education Supervisors  
Education Program Supervisor-Inclusive Education  
Public Schools District Supervisors/In-charge  
Elementary and Secondary School Heads/In-charge  
ALS District Coordinators/Mobile Teachers  
All concerned personnel  
*This Division*

1. This Office hereby informs the field on the Conduct of Advocacy and Social Mobilization initiatives in all districts of this Division to ensure wider participation of potential learners and stakeholders in the different programs of the ALS 2.0 in the opening of the School Year 2022-2023.
2. Appropriate and cautious initiatives are to be observed in this time of the pandemic, which may include the following:
  - a. Online Mapping,
  - b. Social Media Promotion,
  - c. Print and Media Campaign,
  - d. Other relevant activities fit in the context per district.
3. Conducted activities and submission of hard/softcopy of the reports by districts will be due on or before August 31, 2022. For online submission, Google Shared Drive shall be sent in the FB DALSCs group chat.
4. Immediate dissemination of this Memorandum is highly desired.

  
**JONATHAN S. DELA PEÑA PhD, CESO V**  
Schools Division Superintendent 

JSD/cvp/ALS-jrlp



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