




MEMORANDUM

No. 073 , series 2018

TO : Education Program Supervisors  
Public Schools District Supervisors  
Elementary School Heads/SIC/HT  
Elementary Teachers  
This Division

FROM :   
**RANDOLPH B. TORTOLA**  
Schools Division Superintendent

SUBJECT : ANG BATANG MATIBAY AWARDS SY 2017-2018

DATE : February 12, 2018

1. The Department of Education (DepEd) through the External Partnerships Service (EPS) in partnership with Nestle Philippines Inc., will launch the first National Award entitled **Ang Batang Matibay Award** honoring the grade school pupils who demonstrated resilience amidst adversities in life.
2. This search is open to all public elementary pupils from Grades 5 to 6 (ages 10-11). Please see attached nomination mechanics, forms and criteria.
3. Elementary school heads are encouraged to join this search and submit at least one (1) entry to the Division Office on February 15, 2018 at 5:00 pm through Ms. Catherine Orasan EPS 11 ( Late submission shall not be entertained)
4. District Supervisors are encouraged to disseminate this information to their respective school heads.
5. For guidance and compliance.

RBT/SGOD-rom/vtt



## ANG BATANG MATIBAY AWARDS SY 2017 – 2018

The Philippines' 18 Most Inspiring Filipino Students for 2018.

Presented by the country's most trusted milk brand,  
BEAR BRAND Fortified Powdered Milk Drink

**A. Activity Period: November 27, 2017 – April 30, 2018**

**B. Who can be nominated?**

1. Open to all public elementary school students from Grades 5 to 6 (ages 10-11), residing in the Philippines.
2. All nominees should meet the criteria set by Nestlé Philippines and Department of Education:

Criteria	Percentage
Inspiring Tibay story	
A story that shows how an optimistic child overcomes physical and emotional obstacles just to get to school everyday.	40%
A story of a child who was inspired to do something about his life after being educated properly about the importance of resilience	
Academic Achievement – minimum of 85% latest general average (previous quarter)	30%
Degree of involvement in non-academic projects (school or community)	30%
<b>Total</b>	<b>100%</b>

3. All employees of Nestlé Philippines, Inc., Department of Education, and affiliates, sponsors, advertising agencies, event organizers, spouse, relative within 2<sup>nd</sup> degree of consanguinity and affinity, and legally adopted relative are not allowed to join the activity

**4. DISQUALIFICATION**

- a. Nominee shall not be related within 2<sup>nd</sup> degree of consanguinity and affinity to any of the teacher nominators.
- b. Nestlé Philippines Inc and Department of Education has the right to disqualify nomination submission that do not meet the criteria.

**C. Who can place their nomination?**

1. Faculty members / teachers in public elementary schools in the Philippines.
2. Minimum of 3 teacher nominators should endorse the nomination.

**D. How to nominate?**

1. Nomination will be open starting November 27, 2017 – February 15, 2018.
2. Nominators may get a copy of "Ang Batang Matibay Awards" Nomination form from DepEd Division Offices.
3. Submit the duly accomplished "Ang Batang Matibay Awards" nomination form. All nomination/entry forms must be complete with the following requirements and photo documentations (3R). It should be placed inside an envelope and should be submitted by means of:
  - a. Mail or deliver to:  
DEPED Division Offices (See attached list and contact person)

### E. Ang Batang Matibay Awards Prizes

Awards	Prizes
Finalists: 54 screened nominees (3 Batang Matibay nominees per DepEd Region)	Certificate of Recognition + Gift pack
<b>Top 18</b> Ang Batang Matibay Awardees (1 Batang Matibay Awardee per DepEd Region)	Plaque of Recognition Cash Php 20,000 College Education Fund
Schools of <b>18 Batang Matibay Awardees</b>	Computer Set (Desktop, CPU, and Printer)

### F. Program Schedule

Schedule	Provisions	Dates
Submission of nomination forms	All public elementary school teacher may send their nomination forms to their respective DepEd Division Offices.	November 27, 2017 – February 15, 2018
DepEd Division screening for the 2,200 nominations	Each DepEd Division must be able to submit a maximum of 10 nominations  220 Division nominations x 10 nominations (maximum) = 2,200 nominations to be submitted to DEPED Regional Offices.	February 16 – 26, 2018
DepEd Regional screening for the Top 90 nominations	Each DepEd Region should have a maximum of five (5) “Ang Batang Matibay” nominations, ranked from 1-5 (1 being the highest)	February 27- March 13, 2018
DepEd Regional Interviews for the Top 54 nomination.	Nominations that are ranked 1 to 3 will be interviewed.  18 DepEd Regions x 3 nominations = 54 nominations.	March 1 – 24, 2018
Deliberation for the Top 18 Ang Batang Matibay Awardees	18 DepEd Regions x 1 Ang Batang Matibay Awardee = 18 Ang Batang Matibay Awardee	March 14 – April 2, 2018
Awarding ceremony	Awarding of 18 Ang Batang Matibay Awardee	April 9, 2018

## Ang Batang Matibay Awards

### Criteria

Criteria	Percentage
<b>Inspiring Tibay story</b> A story that shows how an optimistic child overcomes physical and emotional obstacles just to get to school everyday. A story of a child who was inspired to do something about his life after being educated properly about the importance of resilience	40%
Academic Achievement – minimum of 85% latest general average	30%
Degree of involvement in non-academic projects (school or community)	30%
<b>Total</b>	<b>100%</b>

### Assessment Guide (Inspiring Tibay Story)

Does not meet standards (RATING)	Meets standards (RATING)	Exceeds standards (RATING)
<ul style="list-style-type: none"> <li>• Shows limited optimism in overcoming physical and emotional obstacles to get to school everyday.</li> <li>• Misses opportunities to do something about his life after being educated about the importance of resilience.</li> <li>• Demonstrates a limited understanding of how personal contribution impacts his family.</li> </ul>	<ul style="list-style-type: none"> <li>• Shows optimism in overcoming physical and emotional obstacles to get to school everyday.</li> <li>• Takes the opportunity to do something about his life after being educated about the importance of resilience.</li> <li>• Understands how personal contribution impacts the well-being of his family.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates strong optimism in overcoming physical and emotional obstacles and influences his family.</li> <li>• Actively seeks for opportunities to do something about his life after being educated about the importance of resilience.</li> <li>• Understands his broader purpose and mission in life and how it impacts his family.</li> <li>• Proactively responds to the obstacles he face, adapting solutions and providing flexible</li> </ul>

options to meet their needs.

**Assessment Guide**  
**(Degree of involvement in non-academic projects in school or community)**

<b>Does not meet standards (RATING)</b>	<b>Meets standards (RATING)</b>	<b>Exceeds standards (RATING)</b>
<ul style="list-style-type: none"> <li>• Misses opportunities to be involved in school or community.</li> <li>• Accepts school or community situation as they are; rarely looks for ways to improve</li> <li>• Resists change and new or different ways of doing things</li> <li>• Accepts the status quo and current situation despite the opportunities that exist for improvements</li> <li>• Delays taking action to resolve issues or problems; displays a lack of confidence or the inability to take independent action</li> </ul>	<ul style="list-style-type: none"> <li>• Takes part in an organization within the school or community (member).</li> <li>• Recognizes problems and involves others to take immediate action and move things forward.</li> <li>• Sets an example and inspires the people around him through initiating and contributing to the continuous improvement of the school or community.</li> <li>• Successfully implements the projects assigned to him.</li> </ul>	<ul style="list-style-type: none"> <li>• Leads an organization within the school or community (leader).</li> <li>• Shows strong drive to address problems and involves others to take immediate action and move things forward</li> <li>• Proposes new and different ways of doing things and acts as a change ambassador of the school or community (Role model).</li> <li>• Successfully implements and generates sustainable programs for the school or community.</li> <li>• Challenges current processes, generating innovative suggestions that improve the situation even beyond own role</li> </ul>

# THE SEARCH IS ON!



## THE PHILIPPINES' MOST MATIBAY STUDENTS FOR 2018



### NOMINATION MECHANICS

#### Who can be nominated?

1. Open to all public elementary school students from Grades 5 to 6 (ages 10 -11), residing in the Philippines.
2. All nominees should meet the criteria set by Nestlé Philippines and Department of Education.
3. All employees of Nestlé Philippines Inc., the Department of Education, and affiliates, sponsors, advertising agencies, event organizers, spouse, relative within 2nd degree of consanguinity and affinity, and legally-adopted relative are not allowed to join the activity

#### Who can place their nomination?

1. Faculty members and/or teachers in public elementary schools in the Philippines.
2. Minimum of 3 teacher nominators should endorse the nomination.

#### How to nominate?

1. Nomination will be open starting November 27, 2017 until February 15, 2018.
2. Nominators may get a copy of the "Ang Batang Matibay Awards 2018" Nomination form from DepEd Division Offices.
3. Submit the duly accomplished "Ang Batang Matibay Awards 2018" nomination form. All nomination/entry forms must be complete with the following requirements and photo documentations (3R size). It should be placed inside an envelope and should be submitted by means of:

#### Mail or deliver to:

The Department of Education Division Offices

All public elementary schools may send their nomination forms to your respective DepEd Division Offices from November 27, 2017 until February 15, 2018.

For more information, please contact your nearest DepEd Division Office.

in partnership with







# ANG BATANG MATIBAY AWARDS NOMINATION FORM

INSTRUCTIONS: Please fill out the required information and answer the questions completely. You may use an extra sheet of paper if needed. Typed entries are preferred but please use block letters in black ink for handwritten entries

PANUNTUNAN: Punan ang mga kinakailangang impormasyon at sagutan ng kumpleto ang mga katanungan. Maaaring gumamit ng dagdag na papel kung kinakailangan. Maaaring i-type o isulat-kamay sa block form ang mga entries.

## NOMINATOR

NAMES OF TEACHER NOMINATORS (minimum of 3 teacher nominators)

- (1) \_\_\_\_\_  
(2) \_\_\_\_\_  
(3) \_\_\_\_\_

PANGALAN AT ADDRESS NG PAARALAN

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CONTACT NUMBER NG PAARALAN: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

## NOMINEE

NAME OF NOMINEE / PANGALAN NG NOMINEE

\_\_\_\_\_

AGE / EDAD: \_\_\_\_\_

ANTAS / GRADE LEVEL: \_\_\_\_\_

SEX / KASARIAN: \_\_\_\_\_

SCHOOL / PAARALAN: \_\_\_\_\_

SCHOOL ADDRESS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PHOTO OF NOMINEE

2 X 2



## QUESTIONS

1. How does this child become an inspiration to other members of the community? To the best of your knowledge, please provide details about these instances.

*Paano nagging inspirasyon ang bata sa ibang miyembro ng komunidad? Sa iyong pinakmainam na kaalaman, magbigay ng salaysay ukol dito.*

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2. How does this child manifest optimism and determination amidst physical and emotional challenges?

*Paano ipinakita ng bata ang pagiging positibo at determinasyon sa gitna ng pisikal at emosyonal na hamon.*

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3. What specific leadership role(s) does this child play in his/her school and community and how is he/she as a leader? Please describe detailed involvement of the child.

*Ano ang tiyak na tungkulin bilang isang lider ang ginampanan ng bata sa kaniyang paaralan at komunidad? Ano ang kaniyang katangian bilang isang lider? Magbigay ng detalye.*

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4. Describe your personal experience with the child. Kindly cite instances where the child inspired you and the community/school he/she belongs to.

*Ilarawan ang iyong interaksyon sa bata. Magbigay ng pagkakataon kung saan ang bata ay naging inspirasyon sa iyo, sa komunidad, at sa kaniyang paaralan.*

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5. Why do you think this child deserves to win the Batang Matibay Award?

*Sa iyong palagay, bakit karapat-dapat ang bata na mapanalunan ang Batang Matibay Award?*

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I certify that the above information is true and correct.

\_\_\_\_\_  
Name and Signature of Teacher Nominator

\_\_\_\_\_  
Name and Signature of Teacher Nominator

\_\_\_\_\_  
Name and Signature of Teacher Nominator



Mail or deliver to:

1. Department of Education (DepEd) Division Offices

Attach the following documentation to validate nomination:

- Copy of most recent report card (validated by school)
- Photo (taken in the last 4 months from date of submission) or article documentation of community and school involvements
- Certificate of Good Moral Character
- Parent Consent, Release, and Waiver Form
- Other documentation nominator deems necessary for validation
- 2 x 2 photo of the nominee

Place all requirements in a brown envelope with the nominee's name on the upper right corner.

*Organizers have the right to request for additional documentation to assist them in the screening.*

Submission of entries for the 1<sup>st</sup> Ang Batang Matibay Awards is from November 27, 2017 to January 31, 2018

All entries must be submitted on or before 11:59PM on January 31, 2018.



## ANG BATANG MATIBAY AWARDS

### CHECKLIST OF REQUIREMENTS

Place all requirements in a brown envelope and write the nominee's name on the upper right corner.

- Fully accomplished nomination form
- Parent's Consent, Release, and Waiver Form
- 2 x 2 photo of the student nominee
- Copy of most recent report card (validated by school)
- Certificate of Good Moral Character
- Photo or article documentation of community and school involvements
- Other documentation nominator deems necessary for validation

PLEASE READ THIS BEFORE SIGNING: (TO BE ACCOMPLISHED BY PARENTS / GUARDIAN OF THE NOMINEE)

CONSENT, RELEASE AND WAIVER

I, \_\_\_\_\_, Filipino, of legal age, residing at \_\_\_\_\_, after having been duly sworn to in accordance with law, hereby depose and state that:

1. I voluntarily, freely, and gratuitously agree to the use of \_\_\_\_\_ name, image, and likeness for internal and external commercial advertisements and/or marketing communications campaigns ("**ANG BATANG MATIBAY AWARDS**") of Nestle Philippines Inc. ("**NPI**").  
Name of child
2. In consideration of my and/or my child/ward's enjoyment and receipt of the benefits resulting from my participation in the Activity, I voluntarily, freely and gratuitously agree to have my and/or my child/ward's photograph and/or video taken (hereinafter referred to as "Materials") and agree to the use of my and/or my child/ward's personal circumstances including but not limited to my and/or my child/ward's name, image, likeness and any matter which my child may disclose as a participant in the Activity, for the development and use of the Materials by NPI and/or its principals. For the avoidance of doubt, I understand that no compensation shall be due to me for any use of the Materials hereunder.
3. NPI and/or its principals can use, exhibit or release the Materials and use any of the foregoing details in the said Materials for the marketing communications campaign, advertising materials and packaging of NPI and/or any NPI products, without limitation as to place, time, use and medium of release, subject to the provisions under paragraph 8 below.
4. NPI and/or its principals shall not be liable for any unauthorized use, reproduction or adaptations by third parties of the Materials or for any unauthorized posting, use, reproduction or adaptation of the same in MMS messages, internet sites such as but not limited to Facebook and other similar media and/or social networking sites. No fee shall be due me for such unauthorized use.
5. NPI and/or its principals shall have the right to and ownership over the titles and interests in and to the Materials. Accordingly, all the intellectual property created and derived from such Materials shall be solely and exclusively owned by NPI and/or its principals, in perpetuity and without limitation as to place, time, medium and use thereof.
6. I am not bound by any written agreement or contract to any person or entity who may restrain me from signing this Consent, Release and Waiver.
7. I am giving permission to NPI and/or its principals to contact me using the contact details I have provided for upcoming promotions and activities of Nestlé Philippines Inc.
8. I understand that personal information my child/ward has supplied to the Organizer, including his/her name, school, school division, region and, nutritional and lifestyle information shall be collected by the Organizer and NPI for monitoring my child/ward's progress. I also understand that the Organizer and NPI shall secure my name and contact details as the person to contact in case of emergency. By signing on this waiver, I signify my understanding and consent to the following:
  - a. I agree and understand that in the course of providing service/s to me or my Child/Ward, NPI shall engage the services of, and/or interact with, other third parties, such as, but not limited to its parent company, affiliated companies, or independent/non-affiliated third parties and service providers, whether local or foreign (collectively referred to as "**Representatives**");
  - b. NPI may obtain, collect, examine, process, and store copies of my and/or my child/ward's personal information, including sensitive personal information. Any information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the performance of the services contemplated in the Agreement;
  - c. NPI may disclose such information to its Representatives, including the service providers which will perform the services contemplated in the Agreement, for any legitimate business purpose as NPI may deem appropriate, including but not limited to outsourced processing of NPI transactions, profiling or historical statistical analysis, providing advice or information which NPI believes may be of interest to us, to effectively administer or manage my account, enhance customer services, or to communicate with me for any purpose;
  - d. I hereby warrant that we understand our rights and obligations pursuant to the Data Privacy Act and its implementing rules and regulations. I understand that we retain the right to be informed, to access, correction and object to the processing of personal information, as well as the right to complain with the National Privacy Commission.
9. I fully accept the terms and conditions.

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NAME AND SIGNATURE

RECOMMENDATION AND APPROVAL OF ROUTING SLIP

Title of Project: **ANG BATANG MATIBAY AWARD**

Strand:   
  CI;  LLA;  FA;   
  GO;  SM

Reformatted by: \_\_\_\_\_

Designation: **ROLLY SORIANO**  
Project Development Officer III

Office: **EXTERNAL PARTNERSHIPS SERVICE**

Endorsed by: **MARGARITA CONSOLACION C. BALLESTEROS** Director IV Nov. 24, 2017  
Head of Office Designation Date

Recommended as:  DM (National Circulation) Office Memorandum  
 DM (Limited Circulation) Office Order

Reviewed by: **JOSEFINA B. MARIANO** Director IV, Public Affairs Service 12-04-2017  
Chief, Publications Division Date

Recommending Approval: **IONISITO M.C. UMALI, ESQ.** Undersecretary  
Legislative Affairs/Partnership and External Linkages/School Sports Undersecretary Date

Approved by: **LEONOR MAGTOLIS BRIONES** Secretary Officer-in-Charge

nationwide.

- The mechanisms, criteria and nomination form for the *Batang Matibay* Award are provided in the enclosures.
- Participation to this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 entitled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.**
- Immediate dissemination of this Memorandum is desired.

**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.: As stated  
Reference: None  
To be indicated in the Perpetual Index under the following subjects:

CRITERIA SEARCH  
PRIZES OR AWARDS SCHOOLS  
PUPILS