



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF MISAMIS ORIENTAL

Office of the Schools Division Superintendent

12 DECEMBER 2023

DIVISION MEMORANDUM

NO. 748 s. 2023

CONDUCT OF DIVISION SCHOOLS PRESS CONFERENCE

To:

Education Program Supervisors
Public Schools District Supervisors/In-Charge
Elementary and Secondary School Heads
School Paper Advisers/Coaches
This Division

1. Pursuant to Republic Act 7079, otherwise known as “**Campus Journalism Act of 1991**”, this Office announces the conduct of **Division Schools Press Conference (DSPC)** with the theme, “**From Campus Journalism to Real-World Journalism: Shaping Minds from Schools to Societies.**”
2. The DSPC will be conducted from January 13 to 14, 2024 in Laguindingan Misamis Oriental. The host school is Laguindingan National High School (LANHS), Laguindingan District.
3. The Conference aims to:
 - a. demonstrate understanding of journalism through skillful execution in various platforms (i.e., print, broadcast, online);
 - b. recognize the role of journalism in advocating for social consciousness and environmental awareness;
 - c. promote fair and ethical use of media as tenets of responsible journalism;
 - d. foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
 - e. provide learners opportunities to use the skills learned in campus journalism for their future career.
4. The DSPC activities shall include the following journalistic contest:
 - a. Individual Writing
 - b. Scriptwriting and Radio Broadcasting
 - c. Collaborative Publishing
 - d. TV Scriptwriting and Broadcasting
 - e. Online Publishing
 - f. School Paper Contest



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5. Schools shall submit a twenty-page school paper (one paper in English and one paper in Filipino) of 9"x12" for elementary and 12" x 18" for secondary during the contest. This Office further notifies the field that the conference adheres to the "NO PAPER, NO CONTEST Policy.
6. The top five winners in all events per contest category per medium shall be recognized during the closing program and awarding ceremony which shall be on the second day, January 14, 2023. Only the top two winners shall represent this Division in the Regional Schools Press Conference.
7. This is a live-in press conference. Thus, the participants are advised to bring their paraphernalia, bedding and eating utensils. The host school shall only provide contest rooms for all categories and the select schools in Laguindingan District shall be used as billeting quarters.
8. Participants are all first-place winners in individual and group events, during the District Schools Press Conference.
9. All participants are eligible to claim two (2) days service credits for teachers and CTO for non-teaching personnel equivalent to 3 days as provided in DepEd Order No. 67, s. 1988 and CSC Memo Circular No. 9, s. 1988.
10. Travel expenses, meals, incidental and other materials for the contest shall be charged to the school MOOE or local funds subject to the usual accounting, auditing, rules and regulations.
11. The names and number of participants shall be reflected in the Confirmation Sheets (printed copy) which will be submitted on or before January 5, 2024 (until 5:00 in the afternoon) to the Division Office, Attention: Sally S. Aguilar, PhD and Sheilla B. Diango, PhD.
12. Enclosed are the Confirmation Sheets and Contests' Guidelines.
13. Immediate and wide dissemination of this Memorandum is desired.


EDILBERTO L. OPLENARIA, EdD, CESQ V
Schools Division Superintendent 

ELO/egd/ssa/sbd



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Enclosure 3 to Division Memorandum No. _____, s. 2023

**GENERAL GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT
INDIVIDUAL WRITING CONTESTS**

The competition in the Individual Writing Contest is designed to showcase the competencies of campus journalists, demonstrate their holistic journalistic skills and proficiency through media exposure, immersion and press conferences, and promote free responsible journalism.

The following will be strictly implemented and complied with:

A. General:

1. To facilitate proper identification, the participants are required to wear their school uniform with their valid school ID especially during the contest.
2. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor. The proctor shall refer them to the Division TWG for appropriate response to their queries or concerns.
3. The top five winners per medium shall be recognized and the points they will garner will be included in the computation of the overall scores.
4. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
5. The decision of the members of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.

B. Sports Writing:

1. Sports Writing:

- a. The DTWG shall orient and provide final instructions to the campus journalists before the contest proper.
- b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for further interview and data gathering.
- c. Contestants shall be made to watch an actual game where they can gather appropriate data and/or interview officials and athletes before and after the game.

2. Copy Reading and Headline Writing:

- a. The contestants shall use the standard copyreading symbols and follow directions given in the contest piece.
- b. The cartoon must reflect the elements of editorial cartooning.

3. Editorial Cartooning:

- a. Only pencils with erasers provided by the organizers shall be used.
- b. The cartoon must reflect the elements of editorial cartooning.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

4. Photojournalism

a. Preparation:

1. Participants should be at the contest venue thirty (30) minutes before the





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Enclosure 1 to Division Memorandum No. _____, s. 2023

**CONFIRMATION SHEET TO ATTEND THE
DIVISION SCHOOLS PRESS CONFERENCE 2023**

District: _____

School: _____

Level: Please Check:

Elem: _____ Junior High School: _____ Senior High School: _____

Category: English: _____ Filipino: _____

Name		Contest-Event	Cellphone No. of the Coaches
Journalists	Coaches		

Prepared by:

District Journalism Coordinator



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Enclosure 2 to Division Memorandum No. _____, s. 2023

FORMAT FOR THE LIST OF STUDENT CONTESTANTS
AND SCHOOL PAPER ENTRIES

A. The List of District Entries for School Publication Per Category

District: _____ Category: _____

No.	Name of School Publication	School	Publication Adviser	Principal's Name
1				
2				
3				
4				

B. The List of Contestants for the Individual Contests

District: _____ Category: _____

No.	Complete Name of Pupil/Student	Gender	School	Name of School Publication	Publication Adviser
1					
2					
3					
4					

C. List of Script Writing and Radio Broadcasting Contestants

No.	Complete Name of Pupil/Student	Gender	Role/Assigned Task	School	Team Coach
1					
2					
3					
4					

D. List of Collaborative Publishing Contestants

No.	Complete Name of Pupil/Student	Gender	Role/Assigned Task	School	Team Coach
1					
2					
3					
4					

PS District Supervisor





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- orientation.
2. The photojournalists are allowed to use any Digital Camera (print and shoot only with maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest.
 3. The student contestant should bring his own camera cable for uploading of pictures.
 4. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.
- b. Memory Card Loading:
The contestants will load the storage card in front of the examiners/proctors.
- c. Photo Shoot
1. After announcing the contest theme/topic, the first shot (control shot) by all contestants should be focused on one subject as determined by the examiner/proctors.
 2. Every contestant is given 1 (one) hour to take pictures, which does not include the loading and unloading of the storage card in front of the examiners/proctors.
 3. During the actual photo shooting, advisers/trainers/parents of the contestants are not allowed in the venue.
 4. The contestants are allowed to take ten (10) photos but only four (4) shots (including the control shot) will be submitted as official entries.
 5. Three (3) best photos and the control shot will be uploaded by the contestant to the laptop/desktop of the assigned TWG for judging.
 6. Caption per picture should be encoded by the contestants upon uploading of the photos to the laptop/desktop.





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Enclosure 4 to Division Memorandum No. _____, s. 2023

SCORE SHEET FOR EDITORIAL WRITING

Technical	40%
Uses lead paragraph that contains news peg and the general stand of the writer	
Presents arguments that are based on facts	
Cites sources of facts to add credibility to the arguments raised	
Use a strong and thought-provoking title or headline	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Content	50%
Presents the general stand of the writer in the lead	
Utilizes facts from interviews, documents review, data analysis and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)





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SCORE SHEET FOR NEWS WRITING

Technical	40%
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double meaning	
Avoids personal slants	
Has a clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Content	50%
Uses appropriate lead type to get the reader's attention	
Present to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact(s)	
Follows the correct news writing format/style	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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SCORE SHEET FOR FEATURE WRITING

Technical	30%
Observes the rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of the story	
Combines colorful and figurative language to present facts	
Uses a catchy title of the article	
Sustains interest of the article	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Content	60%
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Presents a new angle or information about the topic that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writer's perceptions	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)





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Enclosure 7 to Division Memorandum No. _____, s. 2023

SCORE SHEET FOR SPORTS WRITING

Technical	40%
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline which shows what really transpired in the event	
Observes the rules of grammar and syntax	
Conforms with the principles of unity and coherence	
Content	50%
Presents a clear picture of the events in the game	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	
Follows the correct news writing format/style	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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SCORE SHEET FOR EDITORIAL CARTOONING

Technical	30%
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original and creative representations of ideas/concepts on the issue given	
Content	60%
Presents clear, specific and humorous angle on the issue or topic given	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and analytical thinking among its readers	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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SCORE SHEET FOR PHOTOJOURNALISM

Technical	40%
Presents images that are sharp, free from smudges and not blurred and cluttered	
Properly utilizes foreground and background that shows good and correct perspective	
Uses appropriate photography technique to highlight images	
Content	50%
Shows clear and specific idea(s) or angle connected t the given theme/topic	
Arouses interest	
Presents relevant and well-written captions	
Show logical arrangement/sequence of photos	
Constructively criticizes and influences reader's opinions	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Respectful of subject's rights	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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SCORE SHEET FOR SCIENCE AND HEALTH WRITING

Technical	40%
Manifests unity and coherence to the theme/topic given	
Has catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Use appropriate terms and lingo to report/discuss events	
Content	50%
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

 Evaluator/Judge
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Enclosure 11 to Division Memorandum No. _____, s. 2023

**GENERAL GUIDELINES FOR GROUP CONTEST
(SCHOOL PAPER, e- DOCUMENT AND e- PUBLICATION)**

- A. The group contest is open to Elementary and Secondary schools whose school papers belong to the top/best in the district
- B. Only those school papers that have won in at least four sections/category shall be declared as one of the Best School Paper.
- C. The top five (5) winners in each section per medium (English and Filipino) will be announced. However, the points garnered by each publication shall be added only to Group Contest-Newspaper Category, if the second papers will qualify in criteria B
- D. The decision of the members of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
- E. The School Paper may be submitted in any of the following format:
 1. Paper-based (print) or E-document (pdf) since the school paper and e-documents entries will be evaluated using the same set of criteria, each district is supposed to submit ten (10) entries per category, which are composed of school paper and e-document district qualifiers combined. The requirements for the e-document are the same as those of the paper-based entries except that they will be in the portable document format (pdf). E-document must be placed in the compact disc (cd). Schools that did not collect journalism or subscription fee from the students are the only institutions allowed to submit their campus publication in e-document format (pdf). Schools that will submit entries in this format should include a certification from the parents' association, duly noted by the school principal, that no publication fee was collected from the students. This certification should be included in the documents submitted to the division office before the division judging of the school papers.\
 2. E-Publications are official campus publication websites maintained by the editorial staff of the school paper. E-publications must be attached or link to the official website of the school. For e-publications, schools should submit their URL (universal Resource Locator) or email it to sally.aguilar@deped.gov.ph and sheilla.diangon@deped.gov.ph.
- F. The different SECTIONS/CATEGORY to be judged for the group contest are as follows:
- G. The Technical Specifications for both Elementary and Secondary levels are as follows:
 1. No. of pages: minimum of 12 and maximum of 20
News Section- at least 3
Sports Section- at least 2
Feature Section- at least 3
Editorial Section- at least 2
Science and Technology Section- at least 2 Offset
 2. Process
 3. Paper stock: Book Paper
 4. Color: Font and back cover in full color
Inside pages in black and white



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5. Size:
9"x12" (Elementary)
12"x18" (High School)
- H. Each section will be judged according to the guidelines/criteria set for the section/category.
- I. After a thorough three-to-five-day evaluation by a set of at least twelve judges, each district will submit a maximum of 10 winners per section and for each medium (English and Filipino) to the Division Office. The school paper and e-document entries should be properly scaled and labeled per category. Sufficient copies of the school paper or e-document entries should be included in the package. The number of copies should correspond to the number of district winnings of each school paper. A list of winning district entries should also accompany the package. This list should be duly endorsed by the PS District Supervisor to the Division Office on or before the deadline. The District Offices are also required to include the result of the evaluation duly signed by the judges to the same offices mentioned.
- J. No school is allowed to submit their school paper entry (ies) directly to the Division office.
- K. Since the contest for E-publications is on its early stage of implementation, points garnered by any school on this event shall not be added to the points earned by the district. It shall officially be part of the competition in 2015.
1. Concerning the content, the same principle of the printed school paper shall be applied. However, the E-Publication should be developed as a simple interactive web page
 2. The E-Publication's homepage must contain the publication (News, Editorial, Features, Science & Technology and Sports)
 3. There should be hyperlinks for references cited and additional readings and data gathering.
 4. The e-publication should be compatible and flexible that it can be opened using any we browser such as Internet Explorer, Chrome, Firefox, Opera, Dolphin, and other web navigator.
 5. The use of Cascading Style Sheets (CSS) and Java scripting is allowed.\
 6. Lay-out of each section of the webpage should be in harmony with the staff's chosen theme for the specific section.
 7. Readability of colored and graphical background and fonts must be evident in each section.
 8. All E-publications shall be viewed by the public only after the evaluation of the board of judges.
- L. Failure to comply with the set guidelines in evaluating school papers will be ground for disqualifications.





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Enclosure 12 to Division Memorandum No. _____, s. 2023

**GENERAL GUIDELINES FOR THE SELECTION OF THE BES SECTIONS AND
LAY-OUT AND PAGE DESIGN CATEGORY**

A. Editorial Section

1. The editorial section should have at least two (2) pages and should include the following: main editorial, editorial carton, columns letter to the editor, and commentaries. Opinion polls or surveys may be included but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the selection should tackle various international, national, or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the members of the Board of Judges shall be deemed final and irrevocable.

B. News Section

1. The news section shall consist of at least three (3) pages.
2. The content and scope of the news stories should include a balanced coverage of international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, in-depth news/investigate news and survey news.

C. Feature Section

1. The Features Section should have at least three (3) pages
2. The feature articles should display unique and creative presentation of topics, logical organization and progression of ideas, writer's facility of the language and proper citations/attribution of sources.

D. Sports Section

1. The news section shall consist of at least (two) pages
2. The feature articles should display unique and creative presentation of topics, logical organization and progression of ideas, writer's facility of the language and proper citations/attribution of sources.
3. The content of the section may include straight or spot news, advance/follow-up report, news bits: news feature/news analysis; in-depth news, survey news features ad editorial/column concerning or pertaining to sports.

E. Science and Technology Section

1. The Science and Technology Section should have at least two (2) pages and should include environmental, scientific, technological and innovative stories written in news, feature, ore scientific commentary style. This should also include the





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economic impact of Science and Technology on the lives of the Filipinos

2. The articles should be well-researched and should observe proper citation of sources, pictures and graphics

F. Lay-out and Page Design Category

1. This category shall conform to the principles of layout and design
2. The lay-out and page design category should include any or a combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national and regional significance which document or are related to the school or its members' involvement and participation. Proper evaluation or grading events based on their importance should be evident in the lay-out.
3. The lay-out and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.





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SCORE SHEET FOR THE EDITORIAL SECTION

Technical	40%
Has catchy and appropriate headline	
Observe the rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased headline	
Uses short and simple words	
Presents a distinct style of the section	
Content	50%
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking and challenges the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous and constructive criticism	
Columns cover a variety of relevant, youth-oriented subject matter	
Includes letters to the editor, columns and exchanges	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant figures to bolster credibility of statements and/or narratives	
Includes opinion articles that are timely interesting to read	
Balances factual details with those of writers' perceptions	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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SCORE SHEET FOR THE NEWS SECTION

Technical	40%
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Follows appropriate form and style	
Uses appropriate terms and lingo to report events	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Present a distinct style of the section	
Content	50%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Covers relevant issues in school, region, national and even in the international level	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational or athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statement and/or narratives	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR THE FEATURE SECTION

Technical	40%
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that appealing, appropriate and witty	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	50%
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Reflects clear and logical thinking that makes the readers think	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and even in the international level	
Applies the principles of civic journalism	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements <u>and/or narratives</u>	
Contains articles that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentations of details with those of the writer's perception	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR THE SPORTS SECTION

Technical	40%
Manifests unity and coherence	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments in the sports editorial, feature and/or column	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs and tables, sharp, properly cropped and captioned pictures	
Use appropriate terms and lingo to report events	
Combines the proper amount of statistics to create a clear visual narrative of the actions	
Presents a distinct style of the section	
Content	50%
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Has an editorial cartoon that focuses on any relevant and timely sports event or issue	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and even in the international level	
Includes variety of local, national and international sports article	
Prioritizes short-related materials rather than events that have little or no direct connection with the community's educational and athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

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SCORE SHEET FOR LAYOUT AND PAGE DESIGN CATEGORY

Technical	60%
Manifests thematic unity	
Has variety of articles that use catchy and appropriate headlines	
Includes stories that are arranged in decreasing importance	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Presents distinct and stand-out style and format of the paper	
Content	30%
Utilizes headlines that are related to their leads	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Prioritizes short-related materials rather than events that have little or no direct connection with the community's educational program	
Contains articles that are timely and interesting to read	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION

Technical	40%
Manifest unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Present headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables, and sharp, properly cropped and captioned pictures	
Follows appropriate form and style	
Uses appropriate terms and lingo to report events	
Presents a distinct style of the section	
Content	50%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Includes stories that deal with environmental, scientific, technological and innovative topics written in news, feature, and scientific commentary style	
Prioritizes school-related materials rather than events that have little or no direct connection with the school and community	
Cite facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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SCORE SHEET FOR THE BEST E-PUBLICATION

Content	40%
Exhibits appropriate balance of news, editorial, features, sports, and other timely and interesting content	
Shows relevance of local, national and international events to students	
Utilizes facts from interviews, document review, data analysis and other reliable sources	
Showcases a variety of stories that are appropriate to the section	
Covers relevant issues in the school, region, national and even in the international level	
Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives	
Properly cites information and attributes these facts from the source of information	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic programs	
Provides balance of light and serious topics	
Applies the principles of civic journalism	
Lay-out	30%
Arranges stories in decreasing importance	
Has clear and unbiased headlines	
Uses pictures and graphics that are clear, properly cropped and captioned	
Utilizes relevant graphics and illustrations	
Exhibits clear focus and coherent organization of articles	
Observes the rules of grammar and syntax	
Follows correct journalistic style and format	
Chooses tone and style to fit articles and sections	
Technical	20%
Is adaptable to all internet browsers	
Has functional icons	
Has active hyperlinks	
Uses clear sound, background animations and clear, audible, sounds and videos	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Avoids potentially libelous or obscene content, plagiarism and copyright violations	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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SCORE SHEET FOR SELECTING THE BEST SCHOOL PAPER

This criteria sheet shall be used for the school publications in print or e-document format that have qualified in at least four sections/category. The sum of the points garnered by each qualifying school publication shall comprise the school's over-all points for the newspaper category.

Content	50%
Exhibits appropriate balance of news, editorial, features, sports, and other timely and interesting content	
Shows relevance of local, national and international events to students	
Utilizes facts from interviews, document review, data analysis and other reliable sources	
Showcases original works of students	
Shows a variety of stories that are appropriate to the section	
Covers relevant issues in the school, region, national and even in the international level	
Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives	
Properly cites information and attributes these facts from the source of information	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic programs	
Provides balance of light and serious topics	
Applies the principles of civic journalism	
Technical	40%
Arranges stories in decreasing importance	
Has clear and unbiased headlines	
Uses pictures and graphics that are clear, properly cropped and captioned	
Utilizes relevant graphics and illustrations	
Exhibits clear focus and coherent organization of articles	
Observes the rules of grammar and syntax	
Follows correct journalistic style and format	
Chooses tone and style to fit articles and sections	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Avoids potentially libelous or obscene content, plagiarism and copyright violations	
Total	100%
Comments/Suggestions	

Evaluator/Judge
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GUIDELINES FOR THE COLLABORATIVE PUBLISHING CONTEST

- A. The competition in collaborative publishing is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in a publishing house.
- B. Each school shall organize a team of five-member contestants who shall not be competing in any of the division individual writing contest. There will be one team for English and another for Filipino, both at the elementary and secondary levels. Contestants shall wear their uniform with identification cards.
- C. All contestants are required to attend the orientation before the actual competition.
- D. Once the contest has started, members of each team shall no longer be allowed to go back to their quarters nor report to their respective advisers.
- E. A mini press conference will be held to become the basis for the actual writing of the editorial, feature and news articles. Either a video of a sports event will be shown or coverage of an actual sports event shall be taken by the photojournalists and editorial cartoons will be produced while the rest of the team are doing write-ups, lay-outing and editing.
- F. Sports writers and photojournalists must be ready to watch an actual game where they shall gather appropriate data and/or conduct interview before and after the game. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for further interview and data gathering.
- G. The team will be given two (2) hours for data gathering and writing and another two (2) hours for lay-outing and editing.
- H. Each team will be required to bring a maximum of (4) laptops installed with either PAGEMEKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary) for the lay-out of the group's final output. The laptops will be checked by the DTWG for any other official applications and pre-written documents or references therein.
- I. The host school will provide six (6) scanners for editorial cartoon (three for elementary and three for secondary (English/Filipino))
- J. Mobile phones and other electronic gadgets shall not be allowed except for digital camera and laptops with disabled internet connection.
- K. Each group will be required to convert their output into pdf format, print and submit it to the contest committee. The collaborative publishing team shall submit both hard and soft copies of their entries. They should ensure that no identifying marks about their school can be found on their output.
- L. The output of the contest is an A4-size four-page publication. The output will be uploaded to the designated computer by the DTWG for judging.
- M. The top five (5) teams shall be recognized per medium and the points they will garner will be included in the determination of the overall scores.
- N. The decision of the members of the Board of Judges shall be deemed final and irrevocable.



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SCORE SHEET FOR COLLABORATIVE PUBLISHING

Content	50%
Exhibits appropriate balance of news, editorial, features, sports, and other timely and interesting content	
Utilizes facts from interviews, document review, data analysis and other reliable sources	
Highlights originality/uniqueness	
Shows a variety of stories that fit the section where they are placed	
Cites statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives	
Provides balance of light and serious topics	
Technical	30%
Includes articles that are arranged according to importance	
Presents headlines that are clear and free of bias	
Makes use of pictures that are clear, properly cropped and captioned	
Utilizes graphics, illustrations and cartoons that are relevant	
Exhibits clear focus and coherent organization	
Observes the rules of grammar and syntax	
Observes proper journalistic style and format	
Ethics	10%
Observes standards of journalism in terms of fairness, relevance, accuracy and non-libelous statements and obscene content	
Observes intellectual property rights	
Team	10%
Plans out the content and design of the publication based on the press kit given by the DTWG and can accomplish different tasks within the given time.	
Shows ease in the use of variety of computer software and equipment to lay-out and design the publication	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)



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**GUIDELINES FOR RADIO BROADCASTING & SCRIPT WRITING CONTESTS
(FILIPINO AND ENGLISH)**

A. General Guidelines

1. Each school shall have two separate teams composed of five (5) members for the English and Filipino categories. The members should not be participants in any individual contest.
2. No team member is allowed to wear anything that may identify his school.
3. Individual awards include best anchor and best news presenter, while group awards include best in technical applications, best infomercial and best script.
4. In rating radio production, use the percentages found below.

RADIO PRODUCTION
A. Delivery of the whole <ol style="list-style-type: none"> 1. Anchor 2. News Presenter 3. Other members of the team
B. Technical Application- 25% <ol style="list-style-type: none"> 1. Timing and Precision 2. Transition
C. Script- 25%
D. Infomercial- 20%
E. Impact- 5%
Total- 100%

5. The top five (5) winners for every individual award (i.e. Best Presenter and Best Anchor) and the top five (5) winners for every team category (i.e. Best Infomercial, Best Script, Best in Technical and best Radio Production) shall be recognized per medium and the points they will garner will be included in the determination of the overall scores.
6. The decision of the members of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
7. Any breach or violation of the stipulated guidelines shall be valid grounds for disqualification.

B. Scriptwriting

1. The students will be given 1 ½ hours to prepare a script for a 5-minute radio broadcast that includes an infomercial, which may depict health, environment, policies and social issues and four (4) news articles which may be based on press releases, raw data or any other option given by the DTWG. The infomercial shall have a maximum length of one (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for printing of the output.
2. Each team may use up to three laptops and an inkjet printer in preparing and printing of the script. The team should ensure that the laptops they will use for the contest should not contain any document that they may use as reference or model during the conduct of the contest. All laptops should be submitted to the contest committee for inspection.





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Each team is required to bring its own extension wires and other equipment such as CD player for rehearsal.

3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the rest rooms.
4. The script should not bear any information that may identify the school or district, but it should include the names of the members of the team with their job assignments/contribution (i.e anchor, news presenter, etc.)
5. Script should be:
 - encoded using Arial font size 12
 - with directorial instructions in capital letters
 - double-spaced with normal margins
 - printed in a letter-sized bond paper (8.5x11)
6. Each team should submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the chairperson. The team may print extra copies for their own use.

C. Broadcasting Simulation

1. A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges and members of the contest committee shall be allowed inside. The student broadcaster shall be concealed from the judges all throughout their presentation.
2. The organizers/host shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops and other sources of sound effects, except mobile phones.
3. Except for volume meter, contestants/technical director shall not be allowed to change, adjust and manipulate the main control board during their presentation.
4. Mobile phones and reference books shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to perform again.
6. Loudspeakers shall be set up outside the broadcast room.
7. The order of presentation will be identified through drawing of lots by the school paper advisers before the script writing.
8. Each team shall be given eight (8) minutes: two (2) minutes of which is for preparation, five (5) minutes for the actual broadcasting and one (1) minute for exit. Provided running time shall be applied.
9. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official timekeeper.
10. A yellow flag let shall be raised to signal the team that they have one (1) minute left for preparation. The green flag let shall then be raised to signal the team to start. Then yellow flag let shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flag let to indicate that their time is up.
11. The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
12. He contestants shall leave the broadcast room right after their presentations.





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SCORE SHEET FOR RADIO BROADCASTING AND SCRIPTWRITING

1. Anchor	Total Score
Voice Quality (40%)	
Is very clear and easy to understand even when speaking quickly	
Paces his/her voice well to fit the storyline and helps the audience understand the issue	
Shows expressions of interest, enthusiasm, and confidence	
Stretches a word to a desired length to emphasize or give the appropriate meaning	
Voice Recognition (30%)	
Has clear and well-modulated voice	
Presents appropriate pace and volume	
Is consistently audible throughout the presentation	
Can easily be heard in all parts of the room	
Enunciation (30%)	
Pronounces/articulates words in a distinct manner	
Talks in accent that is socially acceptable	
Utilizes various voice inflections/changes to enhance meaning of the lines	
Total 100%	

2. Anchor	Total Score
Voice Quality (40%)	
Is very clear and easy to understand even when speaking quickly	
Paces his/her voice well to fit the storyline and helps the audience understand the issue	
Shows expressions of interest, enthusiasm, and confidence	
Stretches a word to a desired length to emphasize or give the appropriate meaning	
Voice Recognition (30%)	
Has clear and well-modulated voice	
Presents appropriate pace and volume	
Is consistently audible throughout the presentation	
Can easily be heard in all parts of the room	
Enunciation (30%)	
Pronounces/articulates words in a distinct manner	
Talks in accent that is socially acceptable	
Utilizes various voice inflections/changes to enhance meaning of the lines	
Total 100%	



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3. Infomercial	Total Score
Creativity (30%)	
Exhibits uniqueness and originality	
Takes risks	
Implements technologies appropriately	
Content (40%)	
Shows brief and clear product/idea description	
Is logically organized	
Shows smooth and appropriate transitions	
Persuasion/Impact (30%)	
Engages audience	
Shows appropriate audience appeal	
Keeps audience focused all throughout the broadcast	
Total 100%	

4. Technical Application	Total Score
Juxtaposition (40%)	
Shows a smooth transition from one topic/news event to another	
Establishes clear relationship between one audio effect to the news or information that follows	
Fidelity (30%)	
Produces good audio quality	
Produces authentic sound and effects	
Has less static and no interference	
Timing and Precision (30%)	
Has clear audible time signals	
Total 100%	

5. Script	Total Score
Content (40%)	
Covers topic with necessary details and examples	
Is accurate and has no factual errors	
Is well-organized	
Uses academically and socially acceptable language	
Clarity of Instruction (40%)	
Is easy to read and understand	
Can easily be followed by another person or team	
Reflects effective planning and organizing	
Neatness (20%)	
All elements are labeled and clearly written	
Clearly indicates names of team members and their tasks/assignments	
Total 100%	





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Radio Production (Overall)	Total Score
A. Delivery of the whole broadcast team- 25%	
1. Anchor	
2. News Presenter	
3. Other members of the team	
B. Technical Application- 25%	
1. Timing and Precision	
2. Transition	
C. Script- 25%	
D. Infomercial- 20%	
E. Impact- 5%	
Total 100%	
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)





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HOW TO COMPUTE FOR THE OVERALL SCORES

1. The scores of each of the five Top Performing Schools per level (elementary and secondary) shall be added to identify the Top Three Performing Schools of the DSPC. The sum of the cores of each is ranked from highest to lowest.
2. The total score of the Top Five Schools in the elementary and secondary level is the sum of all the scores garnered in both group and individual contests. The sum of the scores is ranked from highest to lowest.
3. The total score of the Individual Contest is the sum of the total score of all individual events. The sum of the scores of each school is ranked from highest to lowest.
4. Then total score of the Group Contest is the sum of all scores garnered by each school from Radio Script Writing and Broadcasting, Collaborative Desktop Publishing and School Paper Competitions. The sum of the scores of each school is ranked from highest to lowest.
5. Each contest category follows the same manner of computation, with the figures called from the average scores given by all the judges of each contest/category.



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