



Republic of the Philippines
Department of Education
DIVISION OF MISAMIS ORIENTAL

MEMORANDUM

TO: PRINCIPAL - MOGCHS
LUGAIT NHS
SALAY NHS
OPOL CS
ALUBIJID CS
TAGOLOAN CS

FROM: RANDOLPH B. TORTOLA
Schools Division Superintendent

DATE: October 22, 2018

SUBJECT: QUIZ BOWL AND PROMOTIONAL VIDEO MAKING CONTEST
ON DRUG ABUSE PREVENTION

The Department of Health Treatment and Rehabilitation Center Cagayan de Oro (**DOH-TRC-CDO**) headed by Dr. Benson C. Go, Chief of Hospital will conduct:

- a. Quiz Bowl (Elem Level), a team-based academic knowledge competition which consist of 3 students per team; and
- b. A Promotional Video making Contest with an intent to promote Drug Abuse Prevention for Junior High School students

This is in observance of Drug Abuse Prevention and Control (DAPC) Week as per **Presidential Proclamation No. 124 s., 2001: DECLARING THE THIRD WEEK OF NOVEMBER OF EVERY YEAR AS "DRUG ABUSE PREVENTION AND CONTROL WEEK"**

Each elementary school will provide a team composed of three members Grade V or VI pupils randomly selected to join the Quiz Bowl while each secondary school will provide a team of Junior High School students to submit a promotional video.

The activities will be held in Centrio Ayala Mall, Activity Center, Claro M. Recto Ave., Cagayan de Oro City on November 19, 2018 at 1:00 PM.

Attached is the letter of invitation and the Mechanics of the Activities.

For information, guidance and compliance.

1-06-092018



Republic of the Philippine
Department of Health
Region X
TREATMENT AND REHABILITATION CENTER
Upper Puerto, Cagayan de Oro



September 19, 2018

RANDOLPH B. TORTOLA
Schools Division Superintendent
DepEd, Division of Misamis Oriental
Del Pilar Velez, Sts., Cagayan de Oro City

9/20/18
[Handwritten signature]

DOH	TRC	CDO	RELEASED
BY: [Signature]	DATE: 9/20/18	TIME: 1:00 PM	

Sir:

Greetings!

Per Presidential Proclamation No. 124, s. 2001: **DECLARING THE THIRD WEEK OF NOVEMBER OF EVERY YEAR AS "DRUG ABUSE PREVENTION AND CONTROL WEEK"**, the DOH-TRC-CDO will join in the observance of Drug Abuse Prevention Control (DAPC) Week that will happen on November 11,16-23, 2018. The aim of this celebration is to raise awareness in the community on the perils and dangers of drug addiction.

In light of this celebration, the DOH-TRC-CDO as a government institution will be organizing two school-based activities namely:

- a) a Quiz Bowl (Elementary Level), a team-based academic knowledge competition which consist of 3 students per team; and
- b) a Promotional Video Making Contest with an intent to promote Drug Abuse Prevention.

In this connection, we would like to invite three (3) teams of Grade V and Grade VI students randomly chosen from the different schools of your division to participate in the said quiz bowl competition and for the promotional video making contest, may we request three (3) teams of Junior High School students to submit entry for the promotional video making contest? Please see attached mechanics for these two activities.

These activities will take place at Centrio Ayala Mall, Activity Center, Claro M. Recto Ave., Cagayan de Oro City on November 19, 2018, Monday, 1:00 PM.

Interested participants may register for free through this number, 09171407319 or e-mail us at himstrccdo@gmail.com.

In behalf of DOH-TRC-CDO, let me close in deep gratitude and hopeful anticipation.

Very truly yours,

DR. BENSON C. GO, FPPA, IFAPA
Chief of Hospital II

HIMS/jnd



Republic of the Philippine
Department of Health
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Upper Puerto, Cagayan de Oro



Quiz Bowl Mechanics

1. This contest is by invitation only. Participating schools may send only one team, composed of three (3) bonafide Grade V and VI students.
2. The coverage of the quiz bowl are information about alcohol and substance abuse, RA 9165 "An Act Instituting the Comprehensive Dangerous Drugs Act of 2002, Repealing Republic Act No. 6425, otherwise Known as the Dangerous Drugs Act of 1972," and President Duterte's Health Agenda.
3. The quiz bowl is composed of three rounds: Easy, Average, and Difficult; ten (10) questions for the easy and average rounds and five (5) questions for the difficult round. Each correct answer to the questions will have the following credit points:
 - A. Easy round- 3 points
 - B. Average round- 5 points
 - C. Difficult round - 10 points
4. Questions will be read twice by the quizmaster and will be projected on the screen as well.
5. Teams are given the following time to answer the questions:
 - A. Easy round- Fifteen (15) seconds
 - B. Average round- Thirty (30) seconds
 - C. Difficult round- Sixty (60) secondsTimer starts after the second reading of the question.
6. Each team will be given meta cards and marker for their answers. At the sound of the end-of-time signal, teams must raise their card so the panel of arbiters can assess their answers.
7. Scores will be added cumulatively, after all three rounds. The team with the highest score wins the Quiz Bowl.
8. Winners will receive the following prizes:
 - First Prize: P2,500 for the team, medals and certificates
 - Second Prize: P 1,500 for the team, medals and certificates
 - Third Prize: P1,000 cash for the team; medals and certificates
 - Consolation Prize of P500.00 cash for the team and certificates
9. The decision of the panel of arbiters is final.

Prepared by:


JANEREE N. DAGARAGA, R.N.
AO VI/Records Officer III

Reviewed by:


CHRISTOPHER M. AMATA, MPA, RPsy., ICAP I
Chief Health Program Officer

Noted by:


DR. BENSON C. GO, FPPA, IFAPA
Chief of Hospital II



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Promotional Video Making Contest Mechanics

Rules and Guidelines

1. The competition is open to all Junior and Senior High School students.
2. All entries must be in a digital video (Mp4) format.
3. Each entry must focus on Drug Addiction Prevention Campaign.
4. The length of the video should not exceed 120 seconds (two minutes), not including the 10 second title screen (see #4).
5. All entries should begin with a 10-second full-screen "title screen" that includes the following information:
 - Lead Producer's name
 - School name
 - Title of video
6. All information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in disqualification. IF CHOSEN AS A FINALIST, you must submit a list of your sources, properly cited.
7. Each video must have one Lead Producer to serve as the main point of contact and representative. Recognition and prizes will be accepted by the lead producer.
8. There is no entry fee.
9. Entries should be saved in a CD/DVD or flash drive and submitted to the DOH-TRC-CDO satellite office at Northern Mindanao Medical Center, Capitol Compound, Cagayan de Oro City or at DOH- Treatment and Rehabilitation Center, Upper Puerto, Cagayan de Oro City starting on October 1, 2018. The deadline for submission of entry is November 5, 2018, Monday.
10. Winners will be notified, present and receive the award on November 19, 2018, Monday at 3:00 PM at Centrio Ayala Mall Activity Center.
11. Lead producers must submit a signed/completed **Actor Release Form** for all the persons appearing in the video. (downloadable at www.trccdo.net)
12. The judges' decision is final. Decisions will be made based on the DOH-Treatment and Rehabilitation's Criteria for judging.
13. The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. All entries will be in any of two languages: Cebuano/Tagalog and English.
14. Awards will be presented as follows:
 - 13.1 First Prize: P3,000 cash, medal and certificates
 - 13.2 Second Prize: P 2,000 cash, medal and certificates
 - 13.3 Third Prize: P1, 000 cash, medal and certificates
 - 13.4 1 winner for the Viewers' Choice award: P1,000.00 cash, medal and certificate
 - 13.5 6 consolation prizes of P500.00 and certificate.
15. Producers should back up a copy of their video file.
16. Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions:
 - 15.1 Entrants grant DOH-TRC-CDO the right to use their names, photographs, statements, quotes, and video submissions for publicity, and promotional purposes without notification or further compensation.
 - 15.2 Entrants also grant DOH-TRC-CDO the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video without further compensation or notification to the entrant.
 - 15.3 DOH-TRC-CDO maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for publicity, and promotional purposes on their website, at conferences, symposiums or at any other venue.
 - 15.4 Acts of plagiarism, fraud or other misrepresentations shall be the sole responsibility of the entrants, and DOH-TRC-CDO shall not be held liable thereof.
17. Participants agree to assume all liability for any injury or damage caused by participating in the contest.
18. Entrants agree to be bound by the official contest rules and decisions of the judges.

Prepared by:


JANEREE N. DAGARAGA, RN, LPT
Administrative Officer / Records Officer III
2018 DAPC committee

Reviewed by:


CHRISTOPHER M. AMATA, MPA, RPsy, ICAP I
Chief Health Program Officer

Noted by


DR. BENSON C. GO, FPPA, IFAPA
Chief of Hospital II

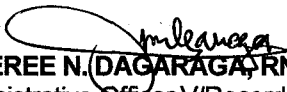


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CRITERIA FOR JUDGING
Promotional Video Making Contest

- A. Content Quality-** The video must be relevant to Drug Abuse Prevention.
- B. Memorability and Creativity-** The viewer is left with a thorough understanding of its message and it must have strong impact to the viewer. It draws viewers' attention. Viewer perceives the material as original, creative and unique.
- C. Production Quality-** The production which includes the visual and sound elements is well planned with smooth transition and edits. Sound is balanced and easy to hear. All sound and visual elements coincide with the video message.
- D. Performance-** Vocal Ability, non-verbal communication, perceived personality and vitality.
- E. Wow! Factor-** The video must tell a full story; impressive, good effects; must stand on its own as complete and outstanding.
- * The length of the video should not exceed 120 seconds (two minutes). Any excess would mean deduction of points, 5 seconds is equivalent to 1 point.

Prepared by:


JANEREE N. DAGARAGA, RN, LPT
Administrative Officer V/Records Officer III
DAPC 2018 committee

Reviewed by:


CHRISTOPHER M. AMATA, MPA, RPsy, ICAP I
Chief Health Program Officer

Noted by


DR. BENSON C. GO, FPPA, IFAPA
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Actor Release Form

This form must be filled-out by each person appearing in the video entry for the Drug Abuse Prevention Promotional Video Making Contest.

I understand that an original video has been created and submitted to Department of Health, Treatment and Rehabilitation Center, Cagayan de Oro City that includes images of me or my child. I understand that this video has been submitted in participation to the promotional video making contest. I grant full permission and authority to DOH-TRC-CDO and anyone authorized by the organization, to use, publish, and display my or my child's image and/or voice contained in the video.

I recognize that there is no form of compensation.

By signing this form, I certify that I am legally authorized to grant the permissions and waivers stated.

Title of Video Entry

Lead Producer's Name

Lead Producer's Email

Lead Producer's Contact Number

Actor's Name

Actor's Date of Birth

Actor Signature

Actor's Parent/Guardian Signature (if under 18)

Date _____

Date _____

*Please e-mail this filled-out form to himstrccdo@gmail.com

HIMS/jnd