



**DIVISION MEMORANDUM**

No. 45 s. 2015

TO : All PS District Supervisors  
All Elementary and Secondary School Administrators

FROM : **CHERRY MAE L. LIMBACO, Ph.D., CESO V**  
Schools Division Superintendent 

DATE: February 16, 2015

RE : **24<sup>th</sup> NATIONAL ARTS MONTH CELEBRATION**

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1. Pursuant to Presidential Proclamation No. 683 dated January 28, 1991, entitled Declaring the Month of February of Every Year as National Arts Month.

2. The Celebration aims to promote Philippine Arts, highlighting Filipino creativity and imagination through a festive showcase in the school. Specifically, this event has the following objectives:

- a. promote and popularize the outstanding creations of Filipino artists in the seven arts for all sectors both local and international;
- b. promote the integration of arts in community life;
- c. underscore the significant role of art and artist and other stakeholders in uplifting the nation's spirit; and
- d. utilize art as a catalyst for values education.

3. During the Celebration, the activities such as music, dance/theater performance. Film or visual arts exhibits, visits to museum or culture sites and other forms of relevant to the theme and selected sub-theme may be undertaken by the school or institution in accordance with its own capabilities. The following are some of the suggested activities:

- a. Contemporary Creative Expression of the local artists through but not limited to productions, exhibitions, film screenings, book launching, and poetry readings, among others;
- b. Cultural Exchange/Artist Interaction with the general public;
- c. Recognition of Local Artists
- d. Featuring the Works of the National Artists (downloadable from [www.ncaa.gov.ph](http://www.ncaa.gov.ph));
- e. Featuring the Works of a Local Ani ng Dangal Awardee (also downloadable from [www.ncaa.gov.ph](http://www.ncaa.gov.ph));
- f. Exhibition of Local Creative Industries;
- g. Promotion of Local Art Practices/Tradition Unique to the community;
- h. Art Workshop/Art Appreciation activities;
- i. Interaction of Various Art Forms.

- j. Showcase of the Fruits of the Creative Efforts for the Past Year (restaging of past production, exhibitions, film screening among others);
  - k. Promotion of Local Cultural Icons Based on NCAA's Sagisag Kultura ng Filipinas;
  - l. Cultural Awareness – Workshop with Local artists, art organizations, leaders and Marginalized Group in the Community (out-of-school youth, persons with Disabilities (PWD's), senior citizens, indigenous peoples, women and children.
4. A brief narrative and pictorial report on the observance of the 24<sup>th</sup> National Arts Month Celebration shall be submitted to Mr. Johnny D. Redondo, EPS-I in Arts, P.E. &Health/ Health and Nutrition Section, First Floor, Division of Misamis Oriental, Cagayan de Oro City.
5. Immediate dissemination of this Memorandum is desired.

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Republic of the Philippines  
**Department of Education**

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06 FEB 2015

DepEd MEMORANDUM  
No. **6**, s. 2015

**24<sup>TH</sup> NATIONAL ARTS MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. Pursuant to Presidential Proclamation No. 683 dated January 28, 1991, entitled *Declaring the Month of February of Every Year as National Arts Month*, the National Commission for Culture and the Arts (NCCA) will lead the **24<sup>th</sup> National Arts Month Celebration**.

2. The Celebration aims to promote Philippine Arts, highlighting Filipino creativity and imagination through a festive showcase in the region. Specifically, this event has the following objectives:

- a. promote and popularize the outstanding creations of Filipino artists in the seven arts for all sectors both local and international;
- b. promote the integration of arts in community life;
- c. underscore the significant role of art and artist and other stakeholders in uplifting the nation's spirit; and
- d. utilize art as a catalyst for values education.

3. During the Celebration, the activities such as music, dance/theater performance, film or visual arts exhibits, visits to museum or culture sites and other forms relevant to the theme and selected sub-theme may be undertaken by the agency or institution in accordance with its own capabilities. The following are some of the suggested activities:

- a. Contemporary Creative Expression of the local artists through but not limited to productions, exhibitions, film screenings, book launching, and poetry readings, among others;
- b. Cultural Exchange/Artist Interaction with the general public;
- c. Recognition of Local Artists;
- d. Featuring the Works of the National Artists (downloadable from [www.ncca.gov.ph](http://www.ncca.gov.ph));
- e. Featuring the Works of a Local *Ani ng Dangal* Awardee (also downloadable from [www.ncca.gov.ph](http://www.ncca.gov.ph));
- f. Exhibition of Local Creative Industries;
- g. Promotion of Local Art Practices/Tradition Unique to the region;
- h. Art Workshop/Art Appreciation activities;
- i. Interaction of Various Art Forms;

- j. Showcase of the Fruits of the Creative Efforts for the Past Year (restaging of past production, exhibitions, film screening, among others);
  - k. Promotion of Local Cultural Icons Based on NCCA's *Sagisag Kultura ng Filipinas*;
  - l. Cultural Awareness Seminar-Workshop with local artists, art organizations, leaders and local government unit (LGU) staff; and
  - m. Special Art Program for the Marginalized Group in the Community (out-of-school youth, persons with disabilities (PWDs), senior citizens, indigenous peoples, women and children).
4. For more information, all concerned may contact **Ms. Vanessa M. Marquez-Nicolas**, National Commission for Culture and the Arts (NCCA), No. 633 General Luna Street, Intramuros Manila at telephone nos.: (02) 527-2192 to 98 local 302; fax nos.: (02) 527-2191 and 94; or send a message through email address: [info@ncca.gov.ph](mailto:info@ncca.gov.ph); and website address: [www.ncca.gov.ph](http://www.ncca.gov.ph).
5. Immediate dissemination of this Memorandum is desired.



**BR. ARMIN A. LUISTRO FSC**  
Secretary

Reference:

DepEd Memorandum No.: 12, s. 2014

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CELEBRATIONS AND FESTIVALS  
SCHOOLS