



DIVISION ADVISORY

To: **All PS District Supervisors**
All Elementary School Administrators

From: **CHERRY MAE L. LIMBACO, Ph. D., CESO V**
Schools Division Superintendent

Date: **November 5, 2015**

re : **“Payless Christmaskwela Giant Parol-Making Contest”**

1. The field is hereby informed on the invitation of the Universal Robina Corporation campaign on “**CHRISTMASKWELA Giant Parol-Making Contest**” with theme “**LIWANAG NG PASKO**” in the Division of Misamis Oriental.
2. The **Payless Christmaskwela Giant Parol-Making Contest** is an inter school competition among public elementary schools on the best giant lighted parol made from empty payless instant mami wrappers.
3. This Christmaskwela brings out the winner in every Batang Payless by teaching them the value of being responsible to the community at an early age.
4. The Contest Mechanics and Guidelines:
 - a. The theme for Payless Christmaskwela Giant Parol-Making Contest 2015 is “**LIWANAG NG PASKO**”;
 - b. Payless Christmaskwela Giant Parol-Making Contest is an inter-school competition among public elementary schools on the Best Giant Lighted Parol made from empty instant mami wrappers;
 - c. The contest is open to all grades one (1) to six (6) pupils from select public elementary schools;
 - d. To qualify for the area finals, each participating school will be asked to collect a minimum number of one thousand five hundred (1, 500) empty payless instant mami wrappers which will be used to create a 6x6 ft giant lighted parol.
 - e. Participating schools in Mindanao will only compete for an area final.
 - f. There will be one (1) area winner in Mindanao.
 - g. The area winners in Mindanao will get a ten thousand peso (Php 10, 000.00) worth of school development project.
5. Elimination and Area Finals:
 - a. Each participating school must be able to collect one thousand five hundred (1, 500) empty payless instant mami wrappers to qualify for phase 1.
 - b. Each school that will be able to meet the phase 1 target will advance to phase 2 where they will be asked to create a 6x6 ft. giant lighted parol.
 - c. Each school that meets the phase 1 and 2 requirements will move on to the area finals.

- d. Only one (1) winning giant parol per area will be chosen based on the following criteria:
1. 30% design and creativity
 2. 30% lighting effect
 3. 40% adherence to the requirements
 - a. fifty percent (50%) of the total parol must be made of payless instant mami wrappers (latest logo and packaging of payless instant mami only).
 - b. Parol dimensions should be exactly six (6) feet in height and six (6) feet in length.
 4. All winning and non winning schools in Mindanao will get to keep their giant lighted parol.
6. Mindanao Area Finals:
- a. The area winners will get a ten thousand peso (Php 10, 000.00) school development project and a payless gift pack;
 - b. Each of the non winning schools will receive a five thousand peso (Php 5, 000.00) school development project and a gift pack.
7. For questions and queries, you may call URC customer hotline at (632) 5598-872 or 1-800-10-872-2273 or email customer care@URC.com.ph.
8. Immediate dissemination of this Advisory is desired.