



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
**SCHOOLS DIVISION OF MISAMIS ORIENTAL**

**Office of the Schools Division Superintendent**

June 18, 2024

**DIVISION MEMORANDUM**

No. 364, s. 2024

**2024 INTERNATIONAL DAY AGAINST DRUG AND ILLICIT  
TRAFFICKING CELEBRATION**

**To:** Public Schools District Supervisors/ In- charge  
Principals/School Heads  
School Health and Nutrition Section Personnel  
All Other Concerned

1. This has reference to the attached letter from Secretary Catalino S. Cuy, Chairperson, Dangerous Drugs Board (DDB), dated May 17, 2024, regarding the celebration of the 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT).
2. The IDADAIT is celebrated annually every 26<sup>th</sup> of June in pursuance of Presidential Proclamation No. 264, s. 1988. Furthermore, it is also spearheaded by the DDB as per the resolution signed during the United Nations General Assembly in December 1987.
3. For this year's IDADAIT, the theme "The evidence is clear: invest in prevention" highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic and health implications of drug use for the effective promulgation of drug policies.
4. In line with the aforementioned, this Office enjoins all concerned to be part of the 2024 IDADAIT Celebration and amplify efforts to combat the global drug problem by undertaking the following activities;
  - a. Promotion of the 2024 IDADAIT Theme, by putting up or displaying tarpaulins, banners, or streamers in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from the DDB Website at [www.ddb.gov.ph](http://www.ddb.gov.ph):



Address: Del Pilar corner Velez Street, Brgy. 29, Cagayan de Oro City 9000  
Telephone Nos.: (088) 881-3094 | Text: 0917-8992245 (Globe)  
Website: [www.deped.misor.net](http://www.deped.misor.net)  
Email: [misamis.oriental@deped.gov.ph](mailto:misamis.oriental@deped.gov.ph)



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- b. Supporting and joining the online advocacy, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #InvestinPrevention; and
  - c. Organizing respective 2024 IDADAIT Celebration/Activities, which will promote and contribute to the campaign against illegal drug use.
5. For further information and clarification, all concerned are advised to visit the DDB website and its official social media accounts.
6. For information and compliance.

  
**EDILBERTO L. OPLENARIA, EdD, CESO V**  
Schools Division Superintendent

ELO/MMA/sgod/mma - emd

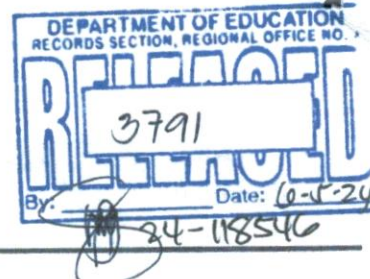


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Republic of the Philippines  
**Department of Education**  
 REGION X - NORTHERN MINDANAO



May 30, 2024

REGIONAL MEMORANDUM

No. 0402s. 2024

2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND  
 ILLICIT TRAFFICKING CELEBRATION

To: Schools Division Superintendents  
 Assistant Schools Division Superintendents  
 Chiefs, School Governance and Operations Divisions  
 NDEP School/Division Coordinators  
 All Others Concerned

1. This issuance refers to the letter from the Chairperson of Dangerous Drugs Board (DDB) of the Office of the President, through the Office of the Undersecretary for Operations (OUOPS), on the **Celebration of 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT)** with the theme, *"The evidence is clear: invest in prevention"* on June 26.
2. The activity highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use for the effective promulgation of drug policies.
3. It is highly recommended from this Office to all concerned to be part of the 2024 IDADAIT celebration and amplify efforts to combat the global drug problem by undertaking the following activities:
  - a. **Promotion of the 2024 IDADAIT Theme**, by putting up or displaying tarpaulins, or banners in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from the DDB website at [www.ddb.gov.ph](http://www.ddb.gov.ph) ;
  - b. **Supporting and joining the online advocacy**, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #Invest in Prevention; and
  - c. **Organizing respective 2024 IDADAIT celebration / activities**, which will promote and contribute to the campaign against illegal drug use.
4. For more information, all concerned are advised to visit the DDB website and its official social media accounts.



Address: DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City  
 Telephone No: (088) 881-3137  
 Email: region10@deped.gov.ph  
 Website: r10.deped.gov.ph

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5. This Office directs the immediate and wide dissemination of this Memorandum.



**DR. ARTURO B. BAYOCOT, CESO III**  
Regional Director

ATCH.: As stated  
To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS                      DRUG EDUCATION

RE:      Celebration of 2024 International Day Against Drug Abuse  
         and Illicit Trafficking (IDADAIT)

ESSD/ribe