



Republic of the Philippines
Department of Education
Region X
DIVISION OF MISAMIS ORIENTAL
Cagayan de Oro City

DepED

August 5, 2013

Division Memorandum
No. 91 s. 2013

Conduct of 2013 Division Schools Press Conference

To: PS District Supervisors
Elementary and Secondary School Administrators (Public and Private Schools)
School Paper Advisers and Campus Journalists (Public and Private Schools)

1 Pursuant to the promotion of Campus Journalism stipulated in R.A.No. 7079, the 2012 Division Schools Press Conference (DSPC) will be conducted on August 30 & 31, 2013 at Tagoloan Central School & Saint Mary's Academy, Tagoloan, Misamis Oriental.

2 The 2013 DSPC aims to:

- a. demonstrate the importance of the importance of journalism by expressing it through varied journalistic forms and approaches;
- b. provide activities that will encourage students to pursue careers/studies in journalism;
- c. enhance journalism competencies through friendly individual and group competition; and
- d. prepare the student journalists for the Regional Schools Press Conference.

3 Participants to this 2013 Division Schools Press Conference (DSPC) are the following:

1) Public Elementary and Secondary levels

a. For the writing/individual events:

One (1) participant per event per District for the elementary

One (1) participant per event per School for Secondary

b. For Collaborative Publishing-- participants are not from the writing/individual events

One (1) Team for English and One (1) Team for Filipino per district for elementary

One (1) Team for English and One (1) Team for Filipino per school for secondary

c. Radio Broadcasting-- participants are not from the writing/individual events

One (1) Team for English and One (1) Team for Filipino per district for elementary

One (1) Team for English and One (1) Team for Filipino per school for secondary

2) Private Elementary and Secondary levels

a. For the writing/individual events:

One (1) participant per event per for the elementary

One (1) participant per event per for the secondary

b. For Collaborative Publishing-- participants are not from the writing/individual events

One (1) Team for English and One (1) Team for Filipino for elementary

One (1) Team for English and One (1) Team for Filipino for secondary

c. Radio Broadcasting-- participants are not from the writing/individual events

One (1) Team for English and One (1) Team for Filipino per district for elementary

One (1) Team for English and One (1) Team for Filipino per school for secondary

3.) Invited Judges/Resource Speakers

4.) Education Program Supervisors

5.) Superintendent and Assistant Superintendent

A Registration fee of **THIRTY PESOS (Php 30.00)** shall be collected from each participant to cover expenses for materials and honorarium of resource speakers.

Participants are advised to shoulder the expenses and prepare their own food and snacks.

Registration fee, food and snacks, traveling and other expenses shall be charged against School downloaded funds subject to the usual accounting and auditing rules and regulations.

Delegates from far districts/schools who wish to stay in the venue a night before or a night after the activity are advised to contact the District Supervisor of Tagoloan District for reservation. Hence, delegates who wished to sleep in the venue are advised to bring their own beddings (mat, blanket, etc.) medicine, flashlights and the like. In case of power interruptions, lighting of candles in the sleeping quarters is not allowed.

Delegates must be certified to be in good health by a public physician. Each student/pupil delegate must have the written permission of his/her parent/guardian which will be submitted to the registration committee upon registration.

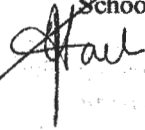
This memorandum includes the following enclosures:

- Enclosure No. 1 -Conference Guidelines
- Enclosure No. 2 - Guidelines for the Facilitators
- Enclosure No. 3 -Schedule of Activities

List of official Participants (together with their event and their rank in the District Press Conference for the elementary and School Level Press Conference for the Secondary) to this 2013 DSPC including the Official School Paper Advisers must be submitted to this Division on or before **August 26, 2013**.

Wide dissemination of this Memorandum is desired.

CHERRY MAE L. LIMBACO, Ph.D. CESO V
Schools Division Superintendent



**Implementing Guidelines for the Conduct of the
Division Schools Press Conference (DSPC)
SY 2013-2014**

1. **DIVISION SCHOOLS PRESS CONFERENCE.** The Division Schools Press Conference (DSPC) is conducted on August 30 & 31, 2013 highlighting Individual/Writing events, Radio Broadcasting and Collaborative Publishing (see enclosed matrix)
2. **SPECIFIC VENUES**
 - a. Quarters – Tagoloan Central School
 - b. Conference venue for Elementary – Tagoloan Central School
 - c. Conference venue for Secondary – St. Mary's Academy of Tagoloan
3. **DOCUMENTS.** The necessary documents required by the Registration Committee are as follows:
School Identification Card (ID), Medical Certificate issued by a government physician and Parent's Permit.
4. **INDIVIDUAL and GROUP EVENTS.** The following are the Individual Events in English and in Filipino for the elementary and secondary levels:
 - a. **Individual Events**
 - i. Copyreading and Headline Writing
 - ii. News Writing
 - iii. Photojournalism
 - iv. Sports Writing
 - v. Feature Writing
 - vi. Editorial Writing
 - vii. Editorial Cartooning
 - b. **Team/Group Events**
 - i. Radio Broadcasting-English and Filipino, Secondary and Elementary levels.
 - ii. Collaborative Publishing – English and Filipino, Secondary and Elementary levels

Each category shall observe the time format except for Photojournalism, Sports, Radio Broadcasting, and Collaborative Publishing which have their own time limit which will be provided by the facilitators during the conference.
5. **CONDUCT OF THE 2013 DIVISION SCHOOLS PRESS CONFERENCE**
 - a. All events will be conducted simultaneously.
 - b. Student- participants who can finish their events ahead may opt to leave the venue with their chaperons/coaches.
 - c. Delegates who will leave the venue ahead will inform the secretariat and will sign a log book for record purposes.
6. **ANNOUNCEMENT OF PARTICIPANTS FOR THE REGIONAL SCHOOLS PRESS CONFERENCE**
 - a. Three (3) participants per Writing/individual event will participate in Regional Schools Press Conference.
 - b. One (1) Team for English & Filipino, Elementary and Secondary for Radio Broadcasting and Collaborative Publishing will participate in the Regional Schools Press Conference.
 - c. The names of the qualified participants and qualified coaches/advisers will be announced through a division memorandum one (1) week after the DSPC.
7. **CONFERENCE RULES.**
 - a. Only entry/participant per category/event in the District Level Press Conference (Elementary) and School Level Press Conference (Secondary) and Private schools shall be allowed to participate in the Division Schools Press Conference (DSPC).
 - b. A district (Elementary) or a school (high school) shall be entitled to 1 participant per individual event/category regardless of the number of annexes a school/district may have.

- c. Participants and teacher - advisers are instructed to observe promptness and punctuality at all times and in all activities.
- d. A waiting/holding area for the advisers shall be provided within the compound of the testing areas.
- e. Participants are required to wear their ID's at all times even outside the testing venue/ quarter.
- f. Participants are not allowed to use cellular/mobile phones and the like nor respond to calls during the contest proper.
- g. **Radio Broadcasting**
 - 1. Student-journalist will simulate a 5-minute radio broadcast.
 - 2. Two minutes will be allotted for entrance and exit
 - 3. Each district for elementary and high school for secondary and private school shall field seven (7) member team in English and 7 in Filipino,
 - 4. The first part of the competition which is scriptwriting shall be prepared using the laptops brought by contestants and must prepare two (2) printed copies of the script. Scriptwriting is two (2) hours inclusive of rehearsal. The second part shall be the actual broadcast.
- h. Participants in Editorial Cartooning are requested to provide their own drawing materials which are Mongol/ lead pencil No. 2, Long Bond paper, and eraser. The use of charcoal pencil is not allowed.
- i. Participants for the Copyreading and Headline Writing must bring pencils (Mongol No.2) with eraser.
- j. Participants for the other writing events will bring their own ballpen.
- k. **Photojournalism event**
 - a. Digital camera will be used in the Photojournalism event
 - b. Participants are advised to bring camera (point and shoot only) with a maximum of 16 megapixels
 - c. Blank or empty storage card (compact Flash, SD card, MMC) shall be submitted to the facilitators during the briefing of the participants
- l. Teacher advisers are not allowed to mingle with their contestants during the viewing of the sports game, photo taking, Radio broadcasting and Collaborative Publishing events.
- m. A student/pupil is allowed to participate in **only two (2) events/categories in the same medium/language.**
- n. For effective planning, each district and each high school must submit to this office the list of official participants together with the events **on or before August 26, 2013.**

For the Facilitators/Proctors, School Paper Advisers and Coaches

1. **There will be Opening Program and orientation at 8:30 am on August 30, 2013**
2. Proctors are requested to report to the room 10 minutes before the schedule of the contest.
3. Proctors shall wait for the division coordinator to come to distribute the test materials and to give brief instructions.
4. The coordinator will then come to the contest rooms to collect the test materials after 1 hour. Hence, the facilitators are requested to wait for the coordinator to come.
5. Facilitators are requested to remind the contestants not to write their names and the names of their school in the paper. They will write their code number only. Facilitators must be sure that each participant has written his/her code number in the contest paper. Failure to write the code number in the contest paper is a ground for not including the article in judging.
6. Coaches are not allowed to go to the rooms. Instead, they can wait at the designated waiting area.

**DIVISION SCHOOLS PRESS CONFERENCE
MATRIX OF ACTIVITES**

TIME	Day 1 – August 30, 2013	Facilitators
7:00 – 8:00	Arrival and Registration of Participants	
8:30	Opening Program and Orientation (Soft Opening)	Host School with ASPAMO Officers
9: 30 – 10:30	A. ENGLISH & FILIPINO: ELEM & SECONDARY 1. Newswriting 2. Feature Writing 3. Copyreading and Headline Writing SECONDARY – ST. MARY’S ACADEMY OF TAGOLOAN ELEMENTARY – TAGOLOAN CENTRAL SCHOOL	News – Rebecca Bongcawil, Rufina Densing , Merlina Cabanlit, Amor Sandoval Feature– Bona Galendez, Rizza Ocjmeja, Miguel Arizo, Arlen Cabatingan CRHW – Jover Dollaga, El de la Cruz, Maryjane Birondo, Melchie Pangan
9:30 ———	B. Photojournalism - Eng & Fil, Elem & Sec	Elem - Irish Monte, Fely Garcesa High School – Mae Dacoco, Ermilda Mendoza
9:30 – 12:00 1:00 ———	C. Scriptwriting and rehearsal Actual broadcast ENG Elem – Tagoloan CS FIL Elem – Baluarte ES ENG Sec – SMAT FIL Sec – Tagoloan NHS	Fil Elem: Gina Barcenal, Jerry Gaid, Jessie Deliva Eng Elem: Joan Valledor, Nelskie Monterola, Margie Valmorla Fil Sec: Sharon Roa, Mona Dapitan, Paulina Sabacajan Eng Sec: Arlen Jabonga, Carnila Simacon, Grethel Lubi
11:00 – 12:00	D. ENGLISH & FILIPINO: ELEM & SECONDARY 1. Editorial Writing 2. Editorial Cartoon	Editorial: Elma Sabio, Elen Estaño Florencio Virador, ALice Sison Cartoon: Enrique Hortillano, Maribeth Mabalo Carlos Melgar, Amie Almiñe
12:00 – 1:00	Lunch break	
1:30 ———	Sports game	Game – Rey Ubalde, Perlito Lomongo, Admir Galindo
	Sports writing (right after the game)	Alfredo Inotao, Rebecca Bongcawil Eric John Lapu-lapu, Bonilda Magsayo
11:00 ——— 1:00 – 5:00	Preparation of gadgets and internet connection Collaborative Publishing event – ENG Elem – Tagoloan CS FIL Elem – Baluarte ES ENG Sec – SMAT FIL Sec – Tagoloan NHS	Fil Elem – Maria Fe Castil Eng Elem – Arlyn Soldevillo Fil Sec – Joyce Magallanes, Liberty Daa Eng Sec - Ma. Lucia Cubillas, Elena Casinillo
	Day 2 – August 31, 2013	
	1. Continuation of Radio Broadcasting	
	2. Clearing house	